





	Working Experience		Education	کن الله Skills	
2019-2020 Oct - Present 2019-2020 Oct - Present	<b>Lecturer</b> Nottingham Trent University Part time <b>Short course Tutor</b> Nottingham Trent University	Lecturing in Illustration, School of Arts & Design, Nottingham Trent University Short course tutor in Children's book Illustration	<ul> <li>2012 - 2014 BA (HONS) in Creative Media The City University of Hong Kong</li> <li>2008 - 2010 HD in Multimedia Design and Technology The Hong Kong Polytechnic University</li> </ul>	Illustration 2D Animation Graphic Design Motion Graphic Design Art Direction Photography Video Editing	
2018-2020 Oct - Present	<b>Graphic Designer</b> Shared Services Ltd Full time	<ul> <li>Created marketing assets for global live events and online payment service.</li> <li>Participated in the brand visual identity definition and its application across all assets.</li> <li>Created logos, motion graphic and key visual for promo artwork across different platforms.</li> </ul>	<ul> <li>Books Publishing</li> <li>2015 Sketches under the umbrella HK 2014 傘下速寫 ISBN: 987-988-13454-7-9</li> <li>2015 The vanishing Hong Kong 消失中的香港 ISBN : 987-988-8365-06-7</li> </ul>	Photoshop Illustrator After Effect Premeire Indesign Lightroom	
2017-2019	Freelancer	<ul> <li>Key freelance works:</li> <li>Created Illustrations and paintings for Origins skincare product, where my work are used in packaging and visual merchandising as part of the launch marketing campaign; coupled with a press release interview.</li> <li>Created visual design for Mckinsey &amp; Company to visualize their solutions to strategic industrial problems.</li> <li>Created Illustrations for opening animation for Microsoft Tech Summit 2018 that promote MS Azure, MS Surface and Office 365.</li> <li>Created brand book design for Prudential – including brand identity creation, making improvements to existing client brands and creating / updating brand guideline</li> <li>Illustrated and designed artworks for a mobile app startup "iDiscover", a guided map for tourists to navigate the best parts of Hong Kong.</li> </ul>	<ul> <li>Awards</li> <li>2017 Shortlisted Urban Sketching Competition - Jackson's Art</li> <li>2017 First Prize ING creatives competition 2017</li> <li>2017 Outstanding Achievement at 18th DigiCon6 Aisa HK Animation work - Umbrella Movement one-year-on: When the flower meets the umbrella</li> <li>Exhibitions</li> </ul>	Cinema 4D   Ms Office     Image: Abc office </td	
2015-2016	<b>Designer</b> Fox Networks Group Full Time	<ul> <li>Executed the off-air promotion campaign designs Included Illustration, graphic design and motion graphic design</li> </ul>	<ul> <li>2018 2018 The Part Versus The Whole : Memory-Image, Surface Gallery, Nottingham, U.K.</li> <li>2017 Illustrated 2017, London, U.K.</li> <li>2014 "Art on the line" in The Space, Hong Kong</li> </ul>		
2010-2012	<b>Video Producer</b> Crossfade Creative Ltd. Full time	<ul> <li>Managed the whole video production process including perform management activities</li> <li>Made a budget plan for video production</li> <li>Set up and organized the scheduling planning and allocated resources</li> <li>Followed up on the post-production processes</li> </ul>	<ul> <li>2016 "Art on the line" in The Space, Hong Kong curated by American women association</li> <li>2014 Artworks exhibited in Very Hong Kong, Hong Kong</li> <li>2013 Video work "Sensory urbanism : Ideal Clty of Percept, My City" Exhibited in Bi-City Biennale of Urbanism / Architecture</li> </ul>		

# Table of content

	Illustration Project	
04	<b>Origins</b> Illustration / Surface design / Packaging	e Ps
05	<b>Microsoft</b> Illustration	e Ps
06	Fox Networks Group Illustration / Mural art	Ps
07	<b>Walk DVRC</b> Map / Illustration / Graphic D	🗶 🖪 🗛
08	<b>iDiscover City Walk</b> Map / Illustration / Graphic D	ዾ 🎤 🗚
09	<b>Cloud Island</b> Illustration / Surface design / Packaging	Ps
10	<b>Heterogolossia Theatre</b> Illustration / Advertising / Graphic Design / Poster	e Ps
11	<b>Spicy fish cultural production</b> Illustration / Advertising / Graphic Design / Poster	n 🍠 💽
12	<b>About Time</b> Personal illustration	
13	<b>After the red door</b> Personal Illustration	

If there is a spare ticket		Motion graphic Project	
Personal Illustration	30	Mr. Orange Ps MAYA Ae Pr 2D animation	
Reportage IllustrationPersonal Illustration		ArtsMark & Arts Award	
Graphic Design & Branding Project	31	2D animation Pr	
En Juicebar	32	PP LIVE Ai Ae Motion Graphic	
Branding / graphic design / Illustration	33	PP LIVE I Ai Ae 2D animation	
Afro Afro Branding / Packaging design / Illustration	34	<b>Mckinsey &amp; Company</b> I Ai Ae Motion Graphic	
Prudential Book / Graphic design	35	<b>Midtown Plaza Ai Ae</b> Motion graphic	
Scion Ps Ai Id Branding / Graphic Design	36	eGive For You Charity Foundation Motion graphic	
National Geographic Channel Branding / Graphic Design / advertising Ps Ai	37	<b>PP LIVE</b> Branding / Graphic Design / Motion graphic Design	
Fox Networks group Ps Ai Graphic Design / Advertising		Ai Ps Ae	
<b>Exchanger</b> Branding / Graphic Design	38	<b>Luxon Payment</b> Logo design / Marketing asset / Promo video	
		Ai Ps Ae	









Illustration for skincare product













# Fox Networks Group



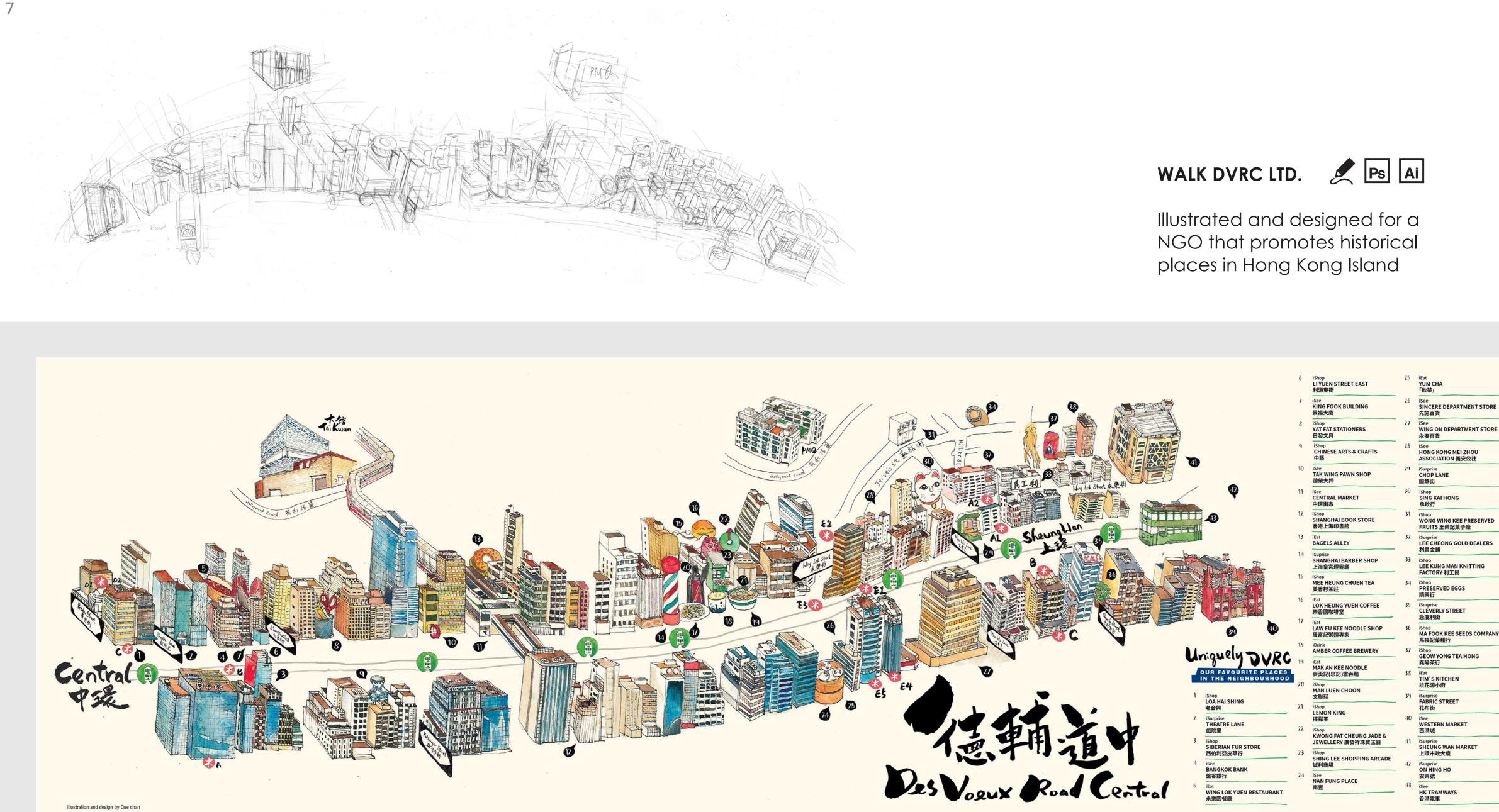
Created various illustration to Fox Networks Group's Hong Kong office

















# iDiscover City Walk 💉 🖭 🗛

Illustrated and designed artwork for a mobile app start up, a guided map for tourist to navigate the best parts of Hong Kong







# Cloud Island

Packaging illustration















# Heterogolossia Theatre

Illustrated and designed promotional materials for the original theatrical adaptations of the novel "L'Oiseau bleu" by Maurice Maeterlinck



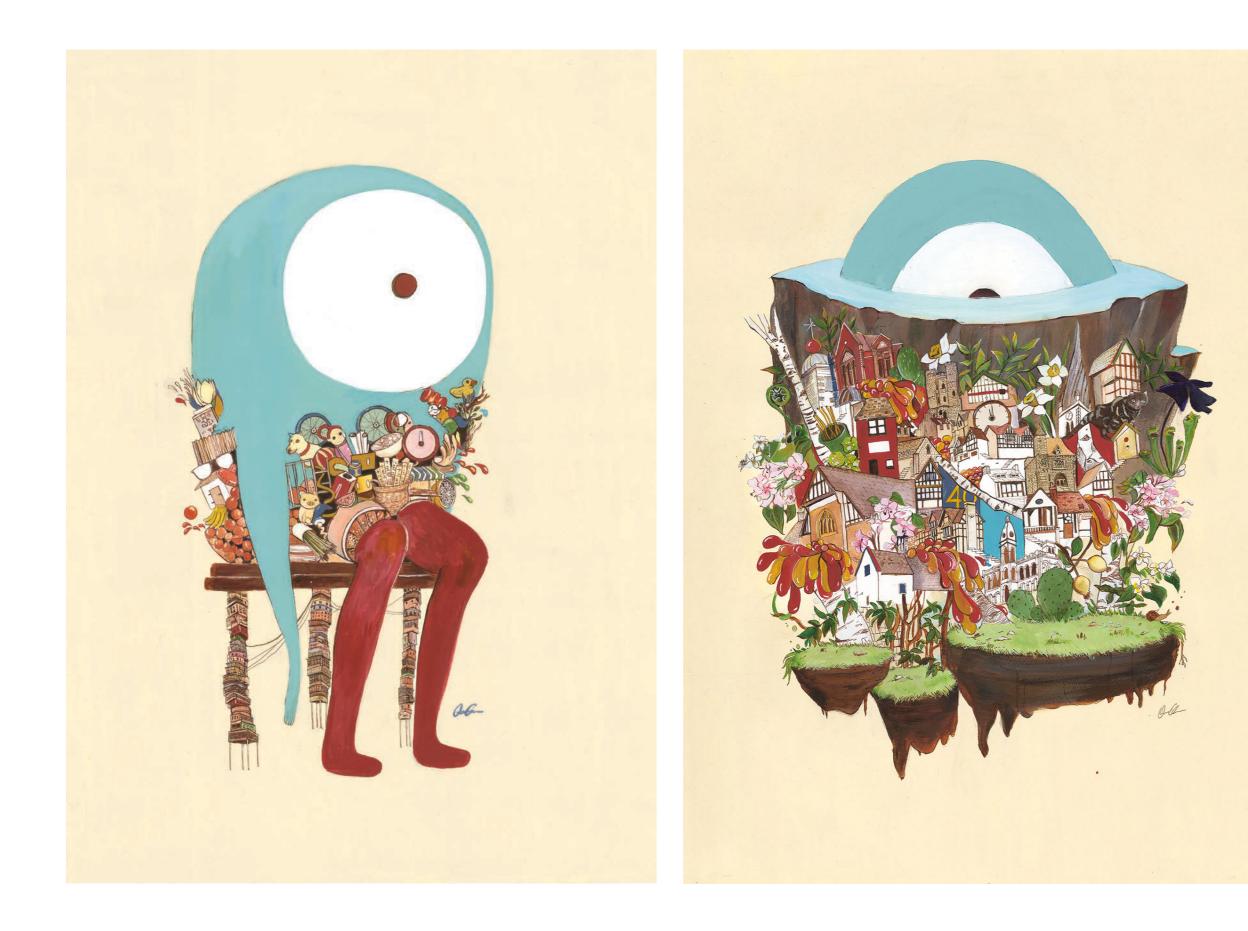


# Sound Traveller



# Spicy fish cultural production

Illustrated and designed artworks for a charity that promotes art and culture.





# About Time



Acrylic on paper, 56 x 76 cm First Prize - ING Creative 2017 Competition



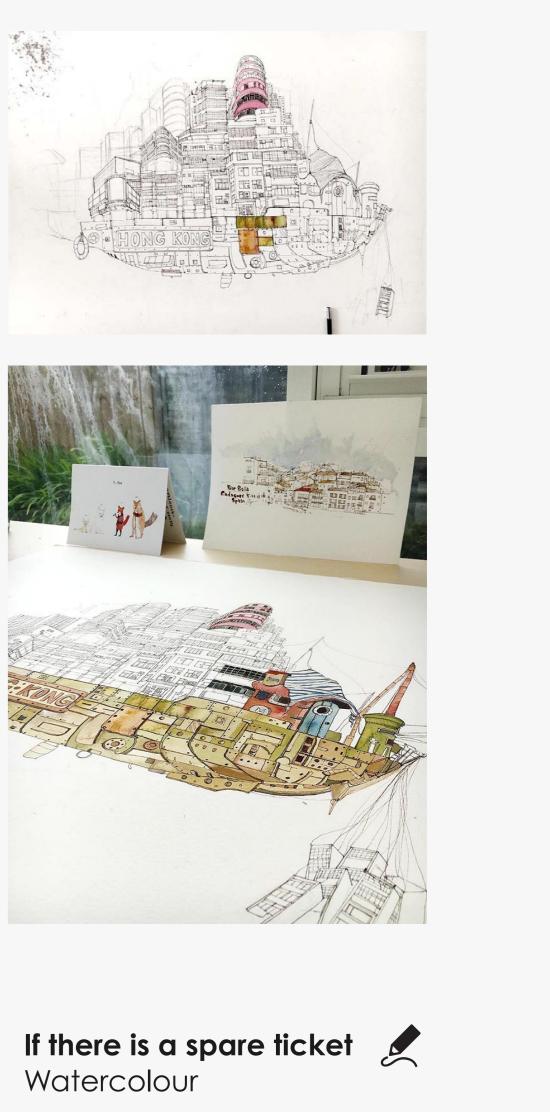


After the red door 🖉 Watercolour









**Reportage illustration** Watercolour























En Juicebar / Ps Ai Stockholm



Rebranding project for a juice bar in Stockholm. I have created the illustration and graphic design for the cafe.





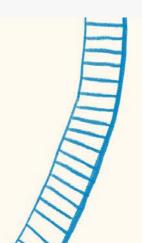




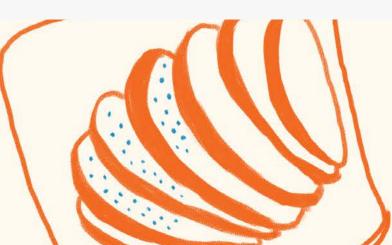


















# **AFRO AFRO** Rebranding Project for hair product

Brand Value Natural / playful /minimal / Colourful / Cultural

Target customers 17-34 years-old, women into fashion, music, selfies, clubbing







200ml







GLORIOUS HAIR MADE BY NATURE







GLORIOUS HAIR MADE BY NATURE

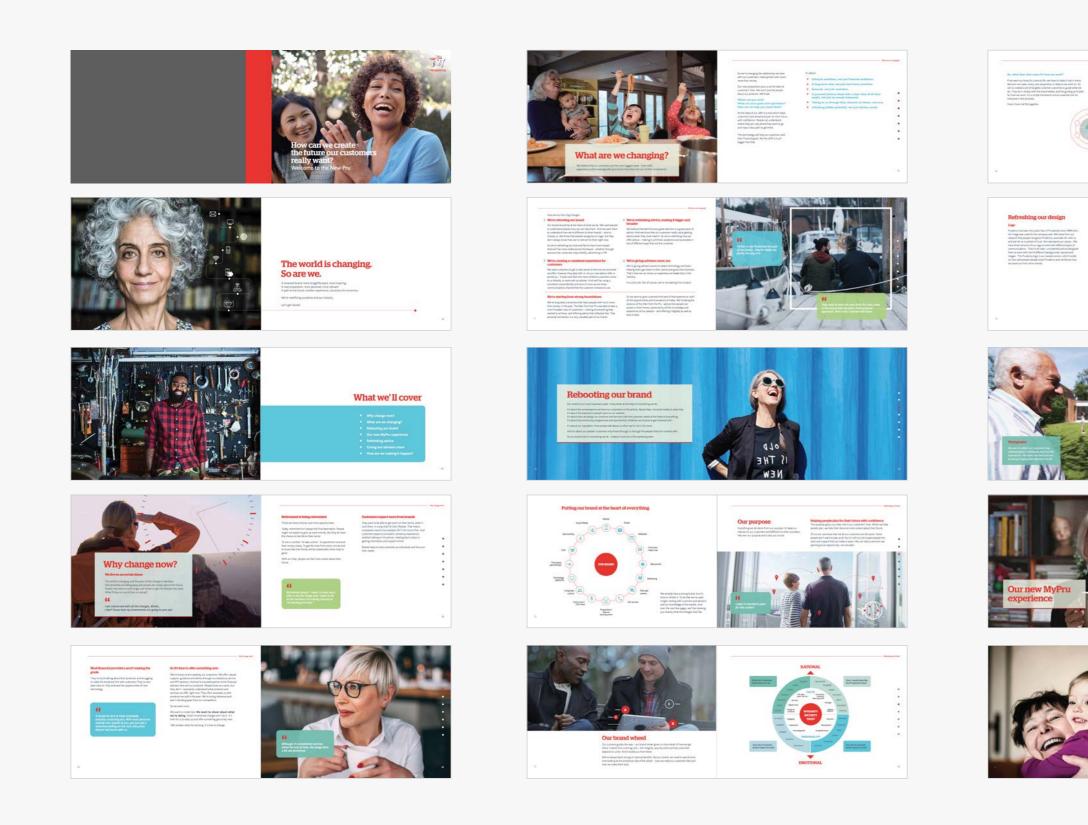




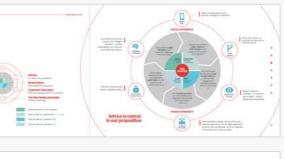




















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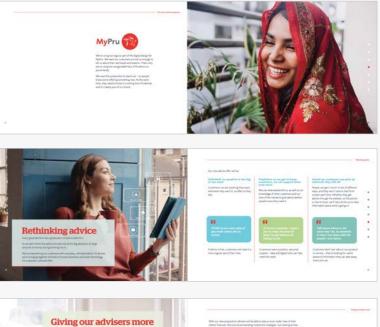




















# The Prudential proposition

Malve always designed our products around nur sustement. New we'rs geleg aven further.
 A new way for sustement and adments to connect with our function.
 A Allerent slight experience, helping people with much more than membra.
 A Methyle brand, ex well as a financial transf.
 A path to the future.







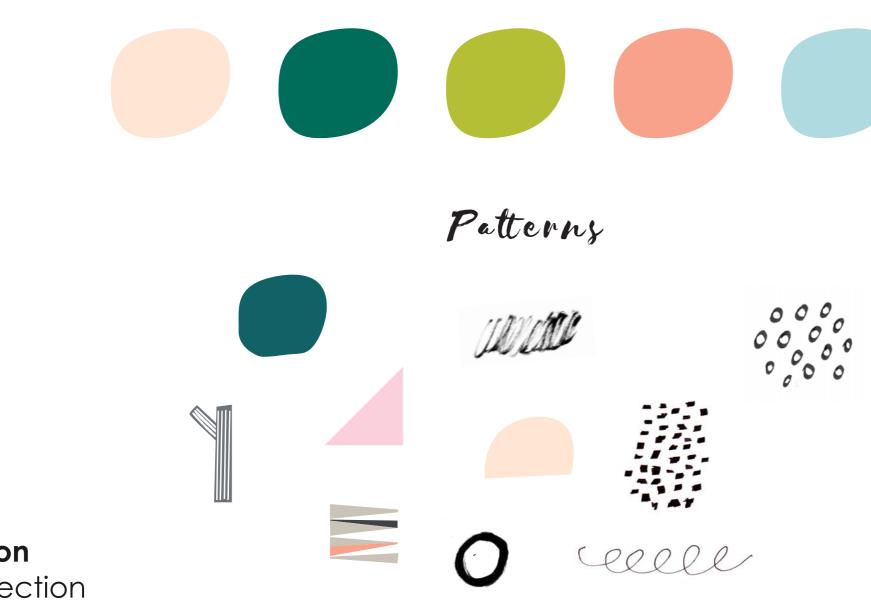




Proposed logo



Color Palette





**Style Library - Scion** Branding / Art Direction

### Social Media / Digital advertising





stylelibrary.com/scion





Sping Collection 20% off SCION

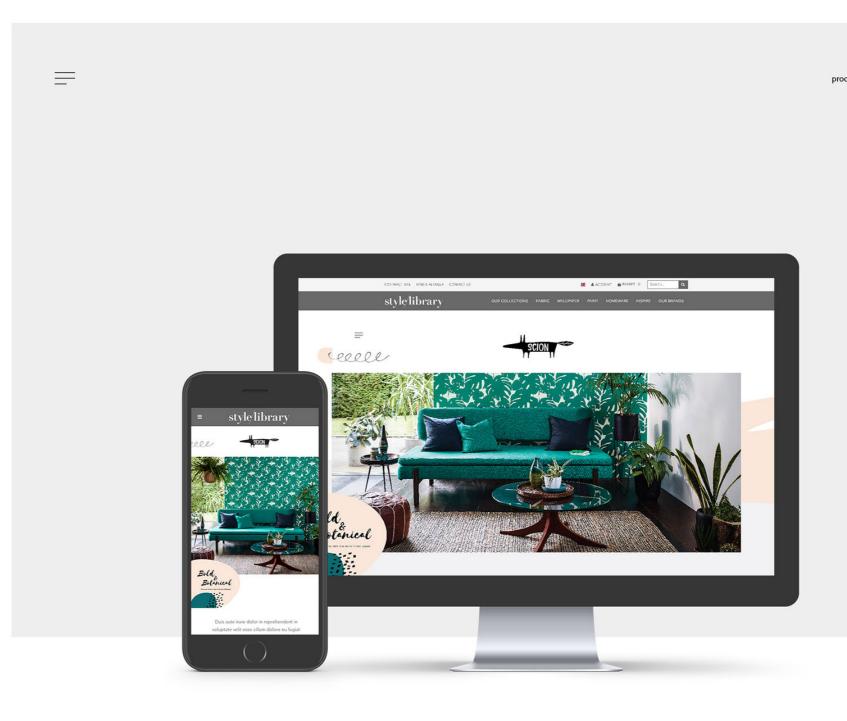




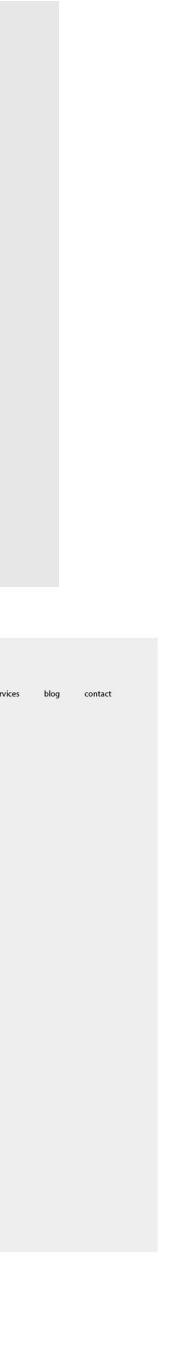


**Style Library - Scion** Branding / Art Direction





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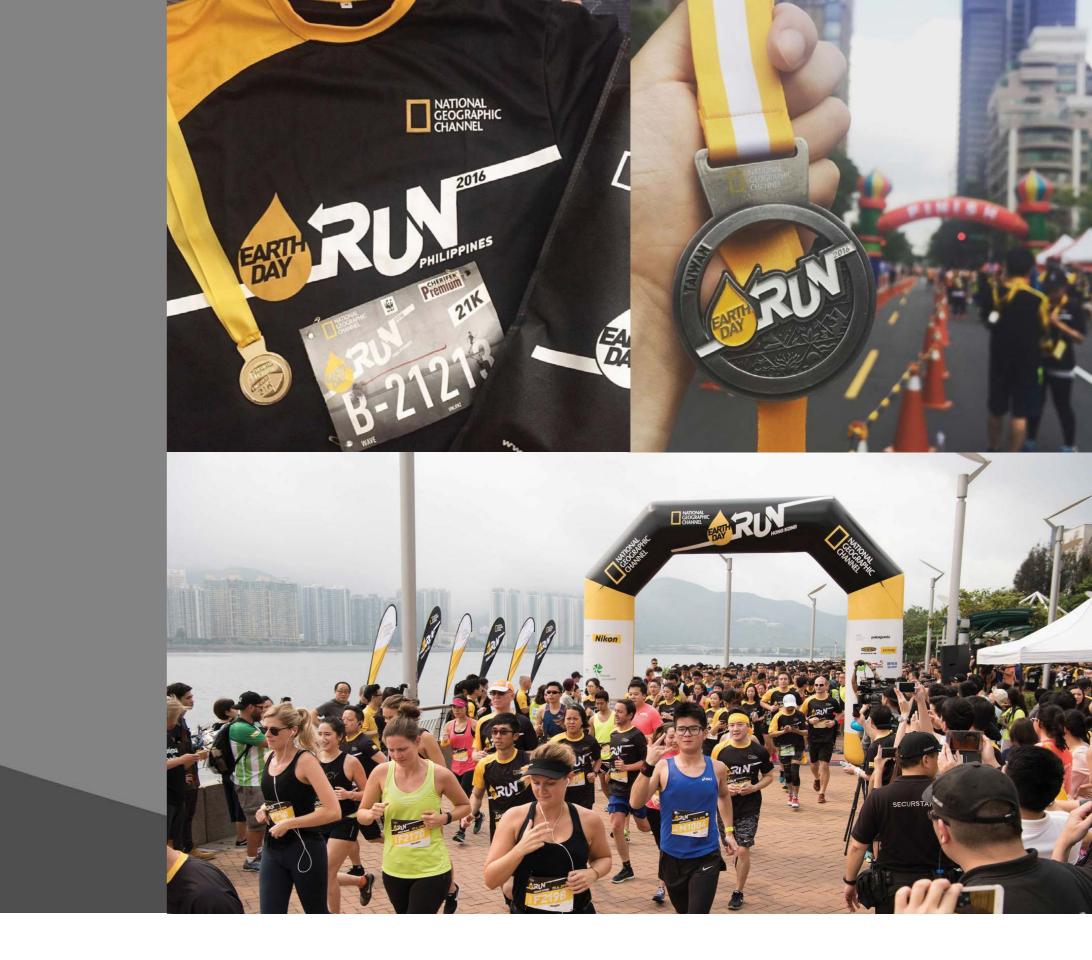


# National Geographic Channel Marketing Campaign for Earth

day Run





















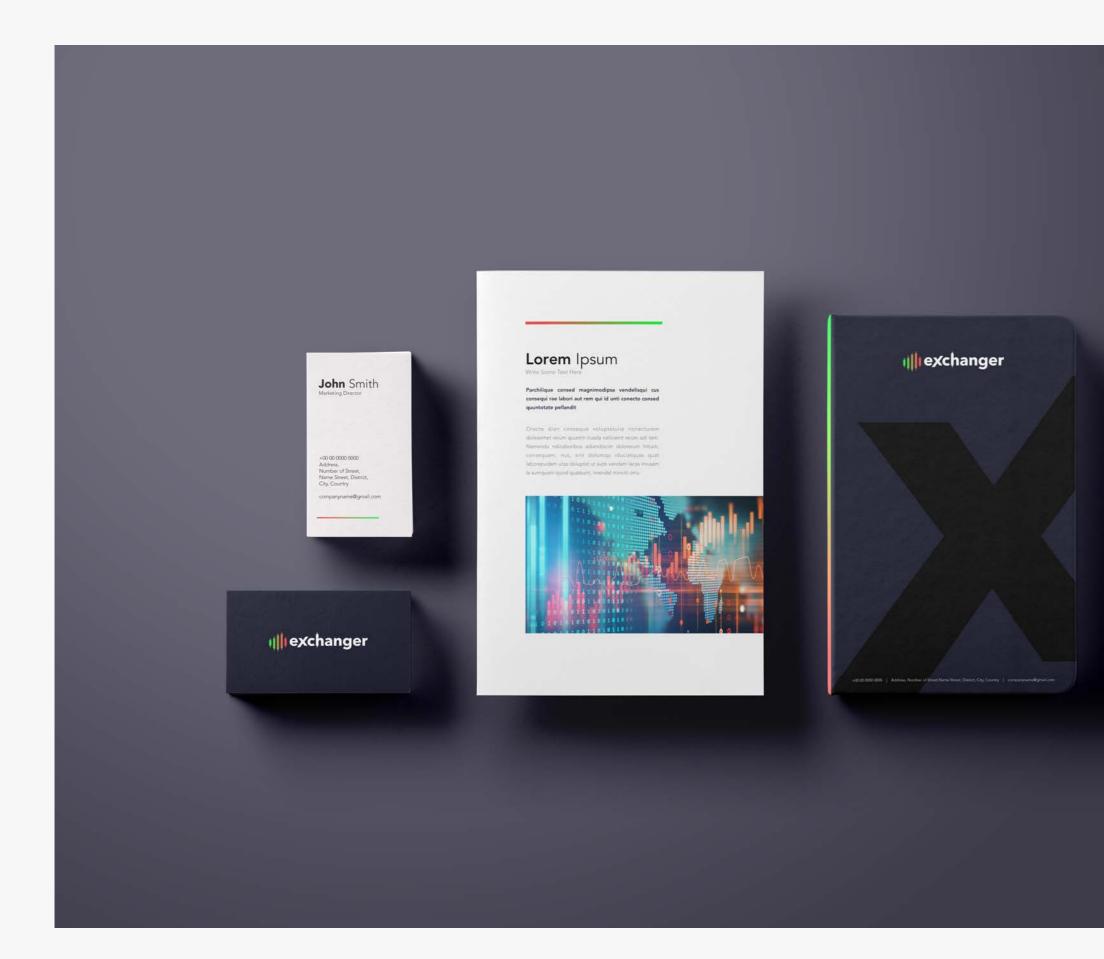


### Fox Networks group

Marketing materials for international TV programs



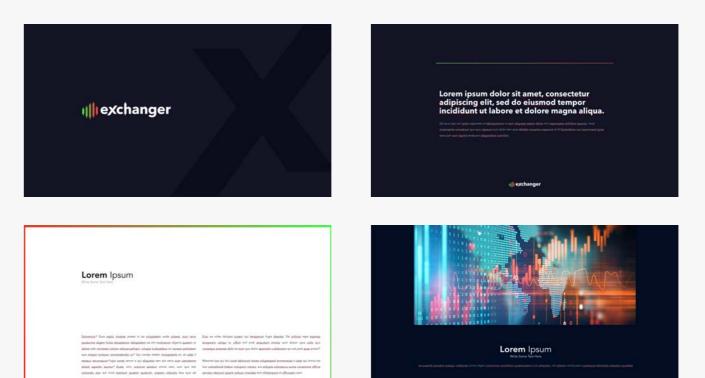




Ps Ai

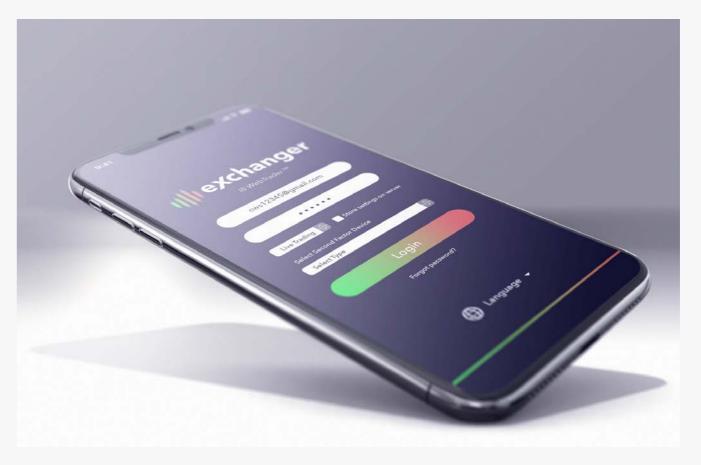
**Exchanger** Branding design for a trading platform

















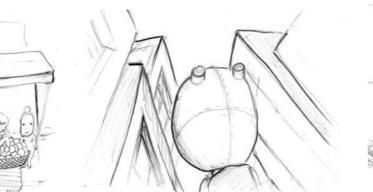


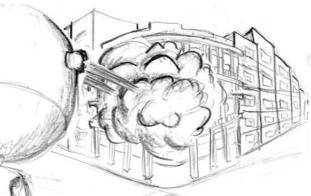


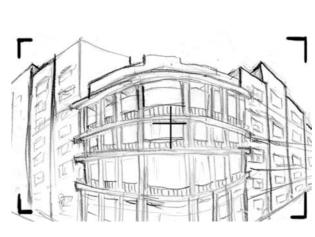
2D Animation, Duration: 1min 50sec

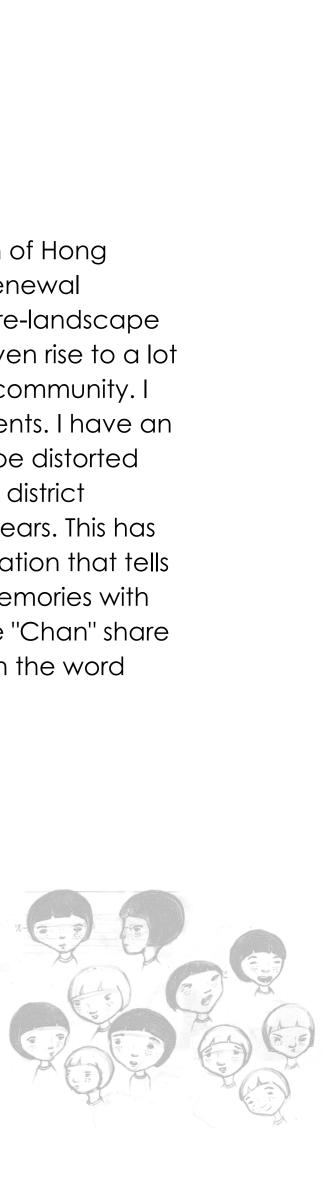
Kwun Tong, a district in East Kowloon of Hong Kong, is undergoing a large urban renewal project. This rapid development will re-landscape the whole of Kwun Tong; and has given rise to a lot of nostalgic movement in the local community. I feel strongly about these developments. I have an intricate fear that my memories will be distorted and forgotten; along with the whole district disappearing in the next couple of years. This has inspired me to develop a short animation that tells the story about the my childhood memories with my father in Kwun Tong. My surname "Chan" share a similar phonetic pronunciation with the word orange in Cantonese.

Watch here





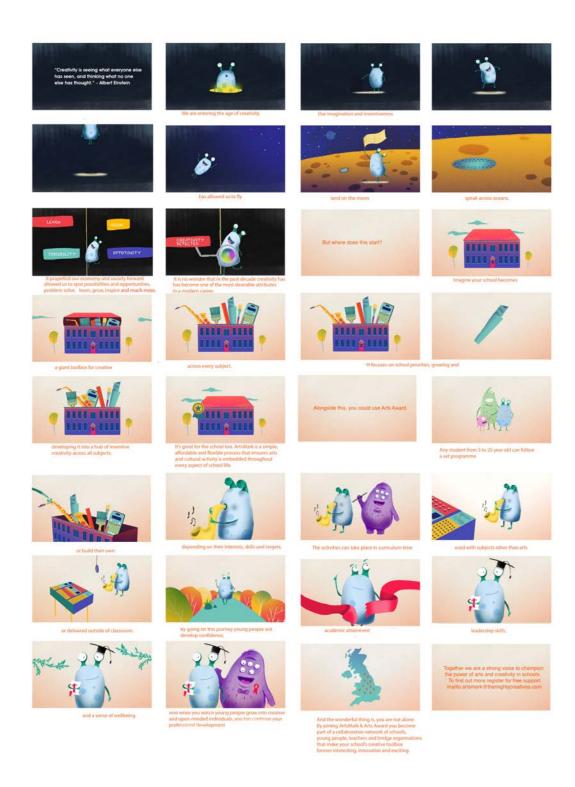




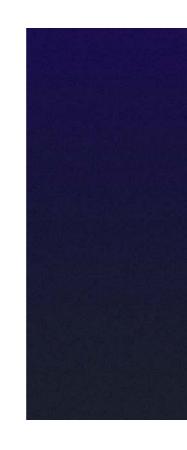


### ArtsMark & Arts Award Animation

Created animation for The Mighty Creative's Artsmark and Arts Award programs, funded by Art Council England. Artsmark and Arts Award are programs that promote art and culture for young people in school.

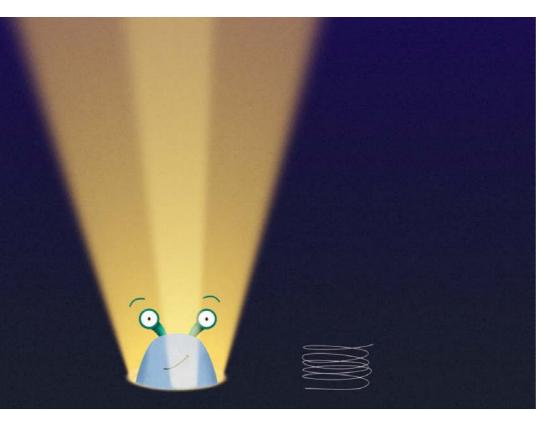


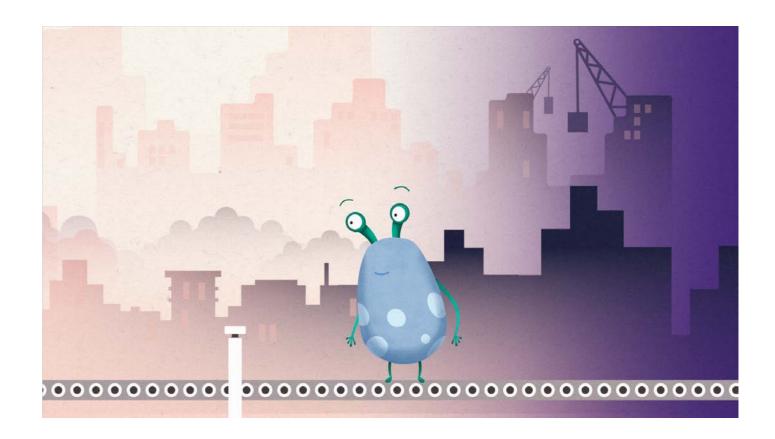
Watch here

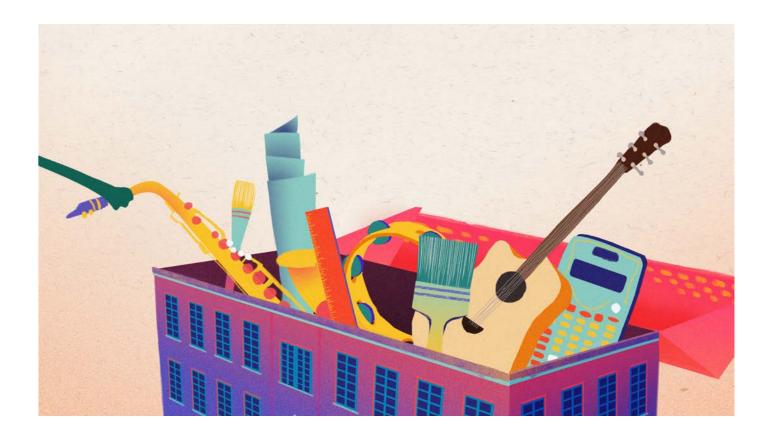






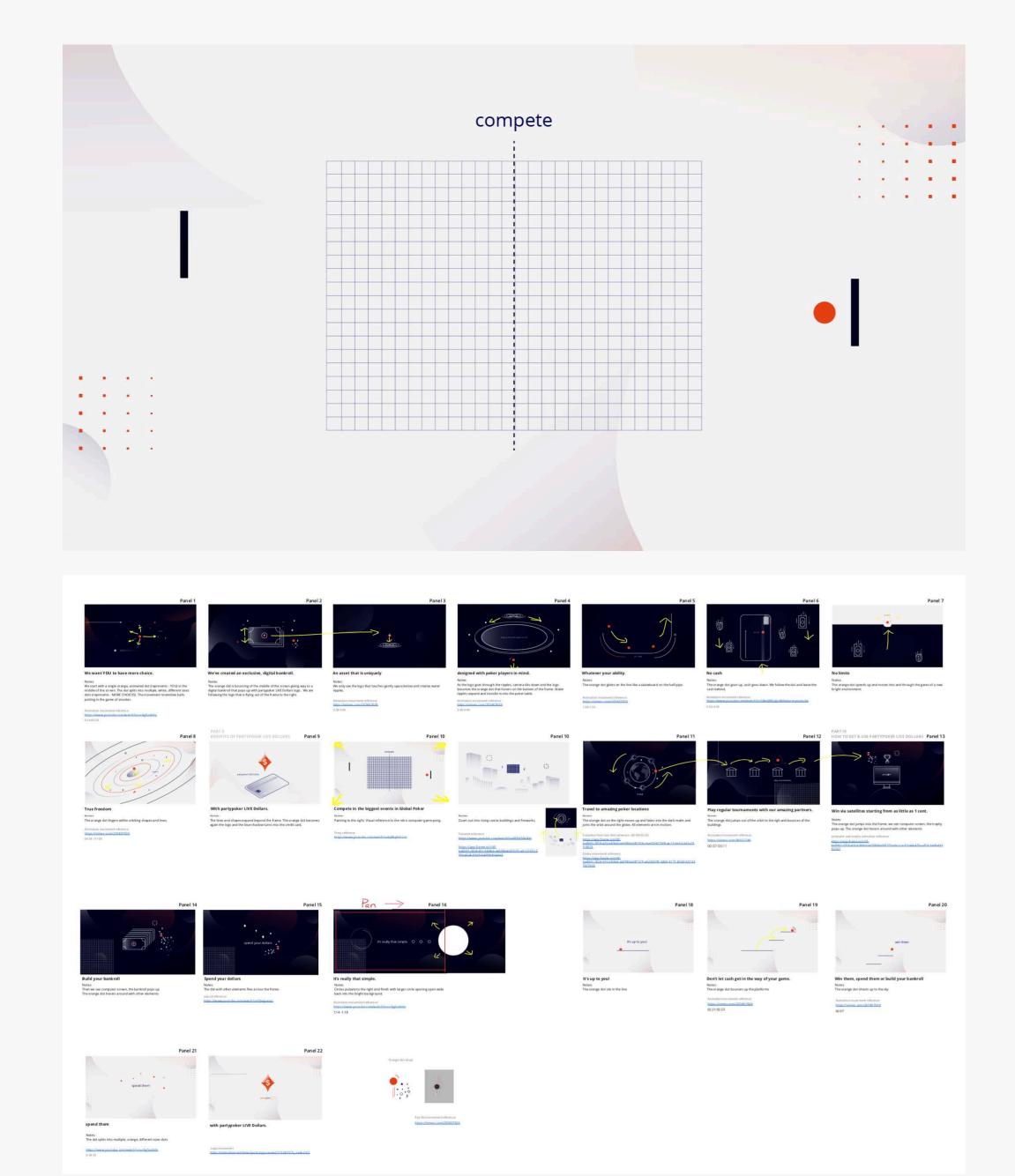


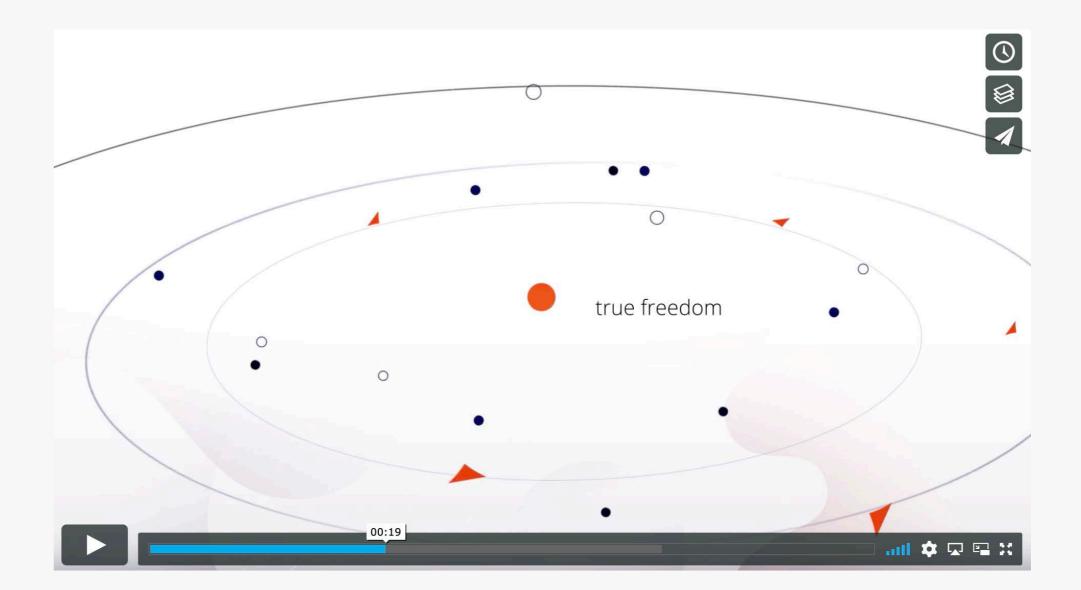










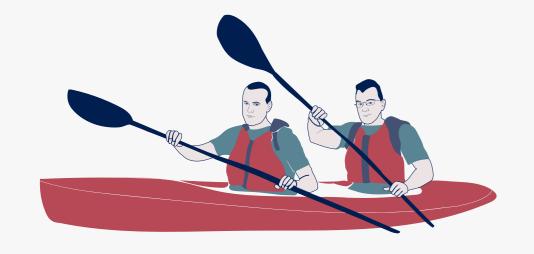




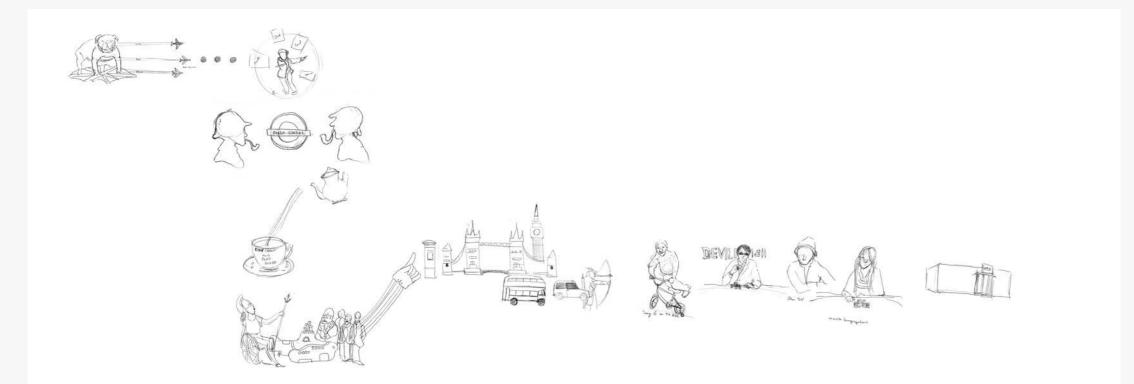
# Partypoker Live dollar explanatory video

Illustrated the entire video and animated part of the video





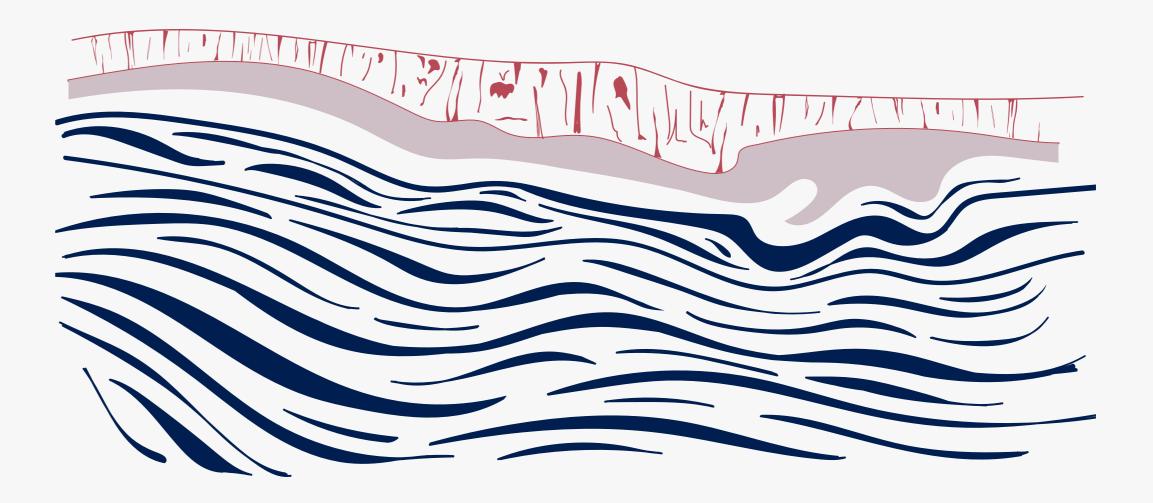




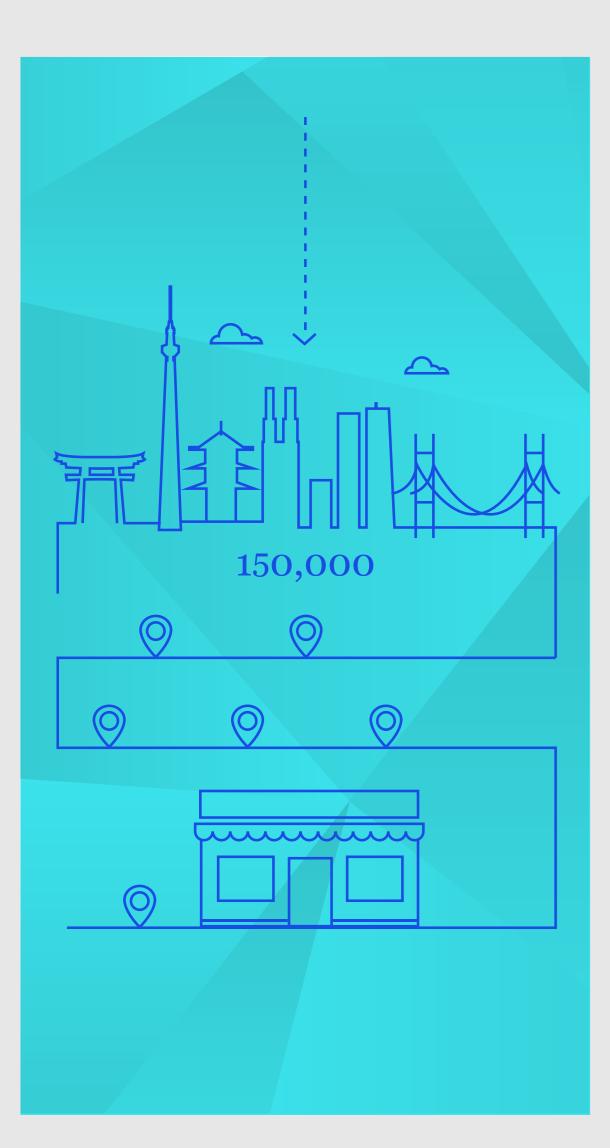


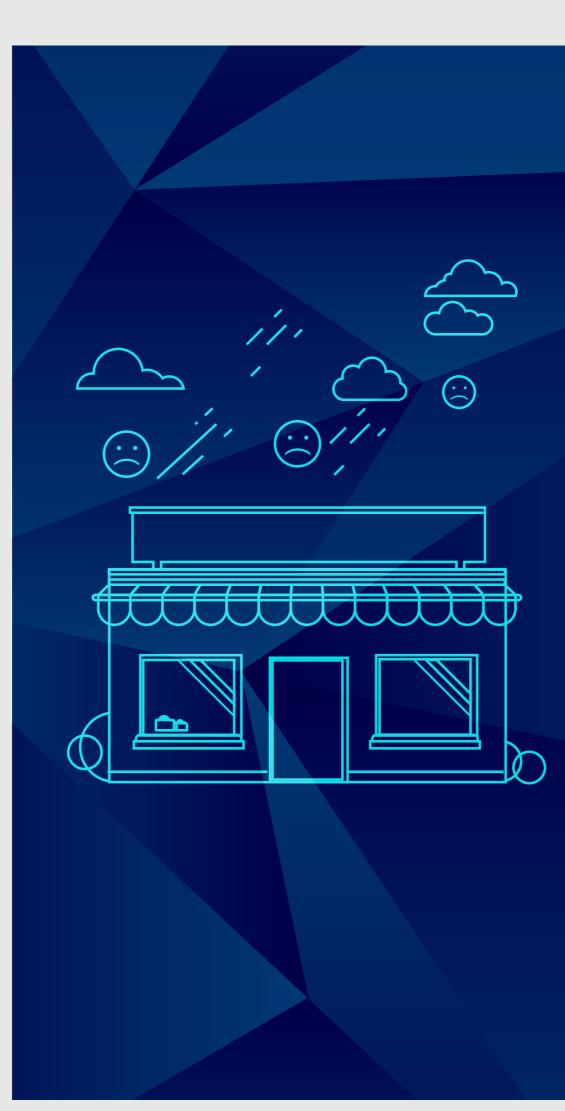
# Live tournament event promotional animation

From idea to execution, Illustrated the entire video and animated part of the video



on

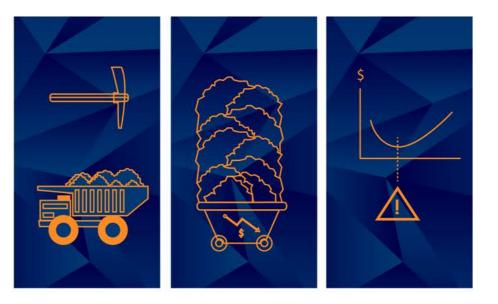




# Mckinsey & Company



Motion graphic design for corporate video. Illustrated the entire video and animated part of the video



Major mining client, faced with continued oversupply of commodities in global market driving down prices and profit margin.

Competitors also actively reducing cost structures.

Position on left-hand side of cost curve at risk if further value not unlocked.



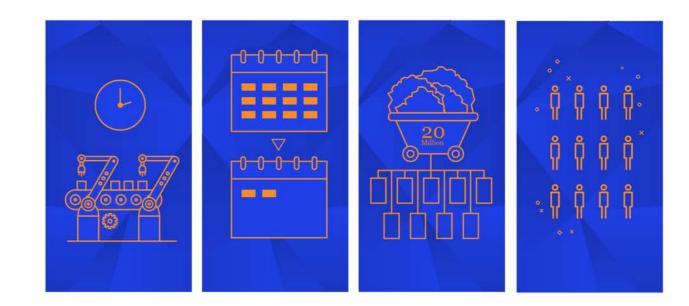
Leverage emerging tech-nologies (e.g. Advance Analytics, Machine Learn-ing, digital apps) with lean to become an industry leader in Digital applica-tion tion.

2



### 3

Integrated strategy using digital design, advanced analytics, business improvement (lean) and Agile beyond Digital.



Embedded new ways of working that resulted in productivity improvement of ~250 hours per maintainer per year.

Optimised efficiency for front-line production with pilot-time-to-value reduced from 12 to 2 months.

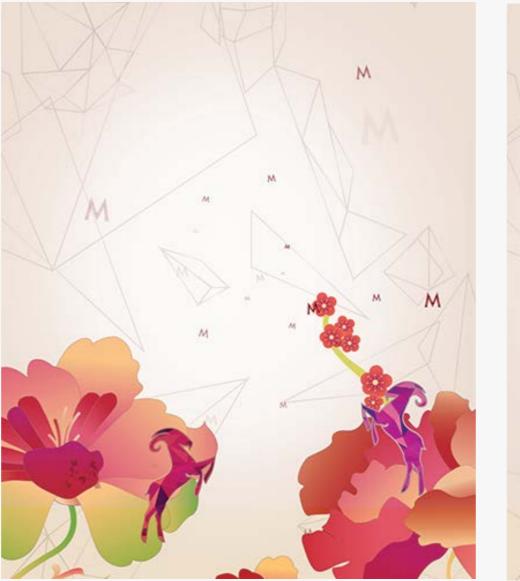
Maximised asset opportunities: over \$20 million in value deliv-ered in through 9 use cases.

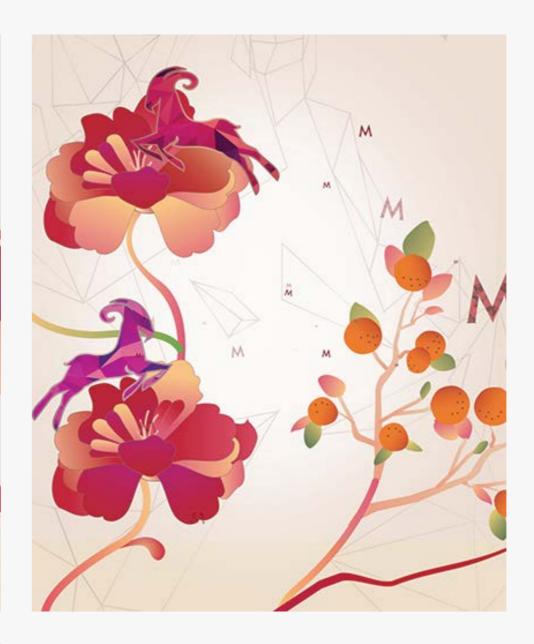
Built new capabilities, with dedicated improvement teams -a significant increase in velocity (200%).









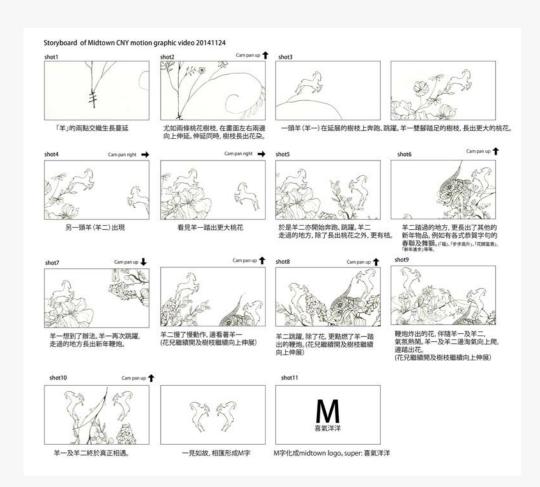






# Motion graphic design for Chinese New Year. Illustrated and animated the entire video

# Watch here

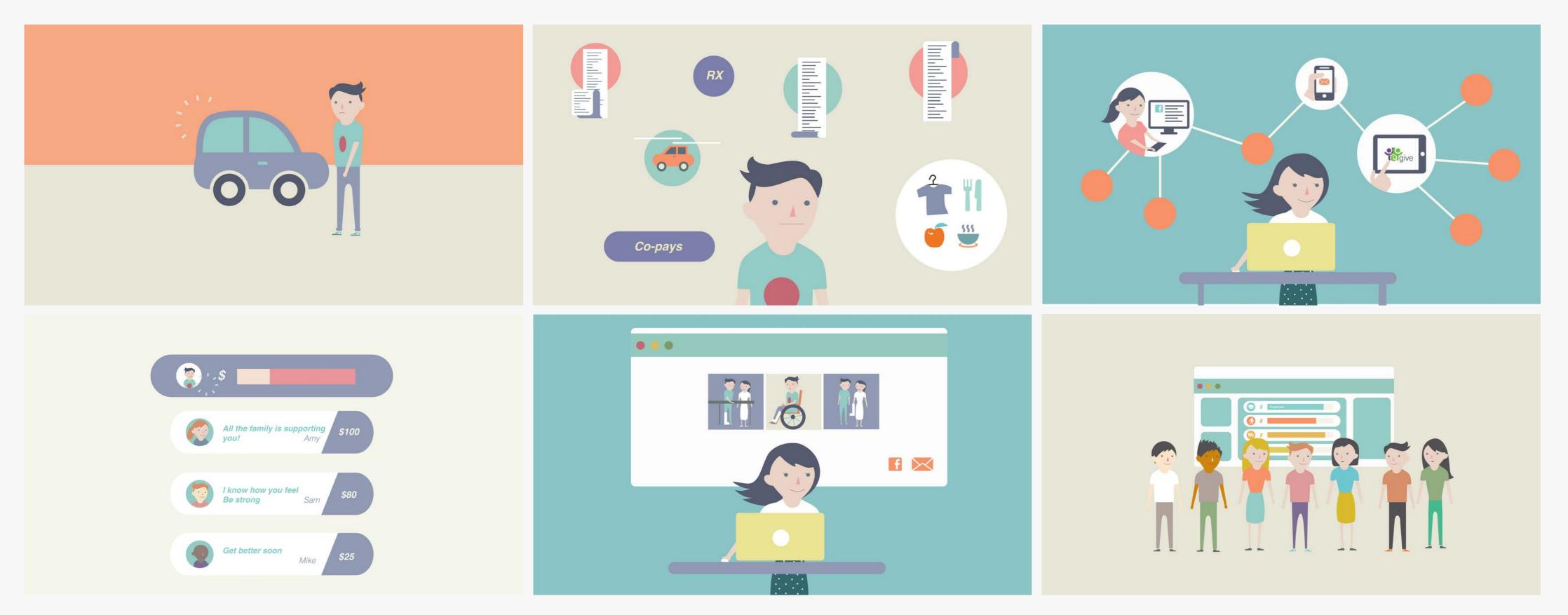


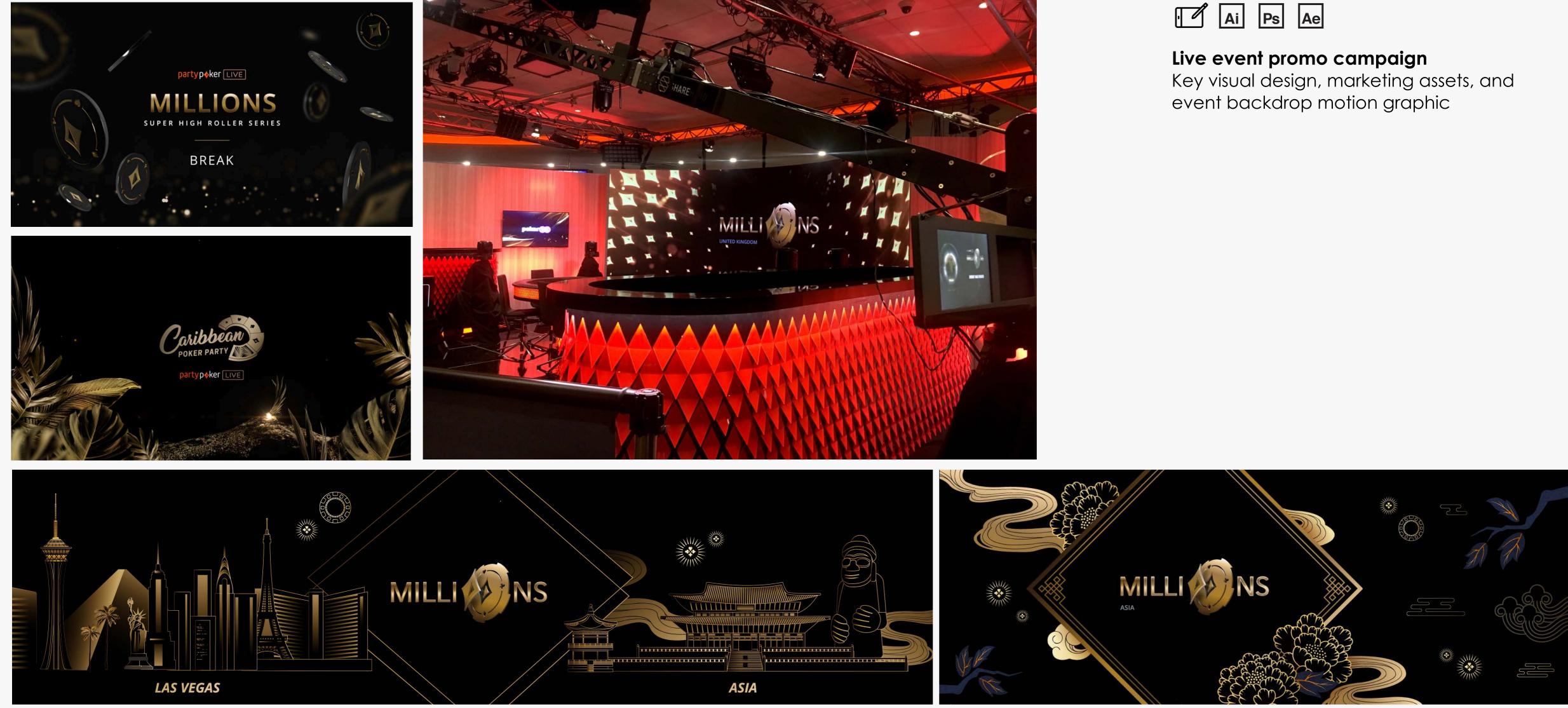
# eGive For You Charity Foundation



Motion graphic design for a charity foundation promotional video. Illustrated the entire video and animated part of the video

Watch here











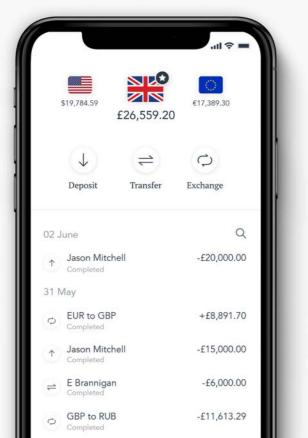
### SPOT RATE FX

We guarantee the most competitive currency exchange by always giving spot rate on every single exchange and transfer.

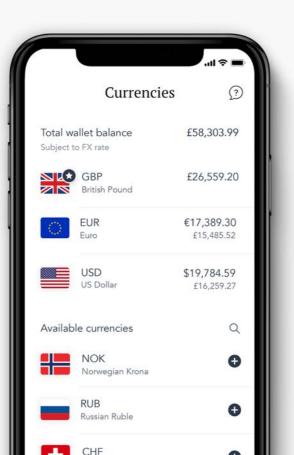
# Changing the game

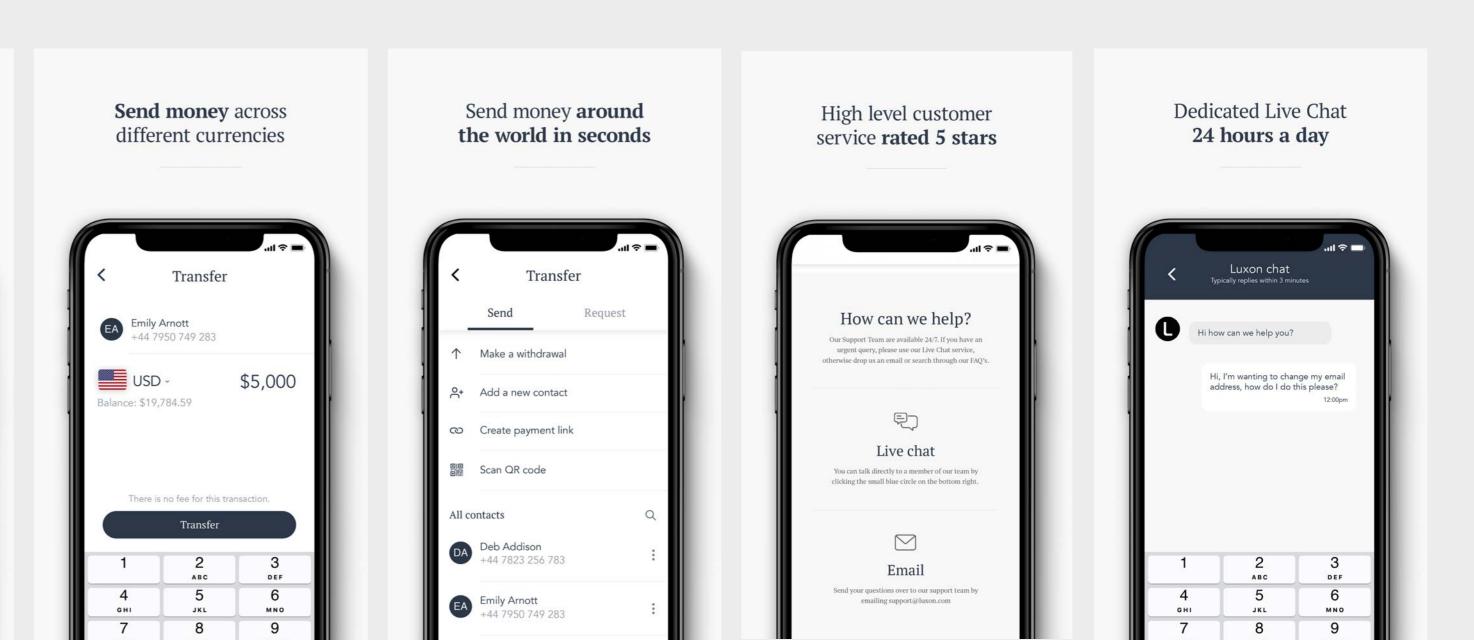


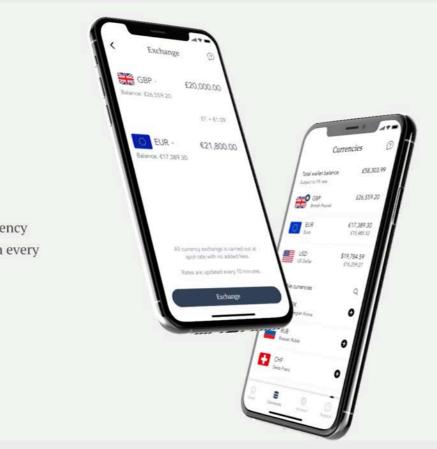
The only payments app that is completely free to use



There are **no** subscription charges









# Luxon payment service

Logo design, In app icons design, marketing assets, and promo video

