





	Working Experience		Education	کن الله Skills	
2019-2020 Oct - Present 2019-2020 Oct - Present	Lecturer Nottingham Trent University Part time Short course Tutor Nottingham Trent University	Lecturing in Illustration, School of Arts & Design, Nottingham Trent University Short course tutor in Children's book Illustration	 2012 - 2014 BA (HONS) in Creative Media The City University of Hong Kong 2008 - 2010 HD in Multimedia Design and Technology The Hong Kong Polytechnic University 	Illustration 2D Animation Graphic Design Motion Graphic Design Art Direction Photography Video Editing	
2018-2020 Oct - Present	Graphic Designer Shared Services Ltd Full time	 Created marketing assets for global live events and online payment service. Participated in the brand visual identity definition and its application across all assets. Created logos, motion graphic and key visual for promo artwork across different platforms. 	 Books Publishing 2015 Sketches under the umbrella HK 2014 傘下速寫 ISBN: 987-988-13454-7-9 2015 The vanishing Hong Kong 消失中的香港 ISBN : 987-988-8365-06-7 	Photoshop Illustrator After Effect Premeire Indesign Lightroom	
2017-2019	Freelancer	 Key freelance works: Created Illustrations and paintings for Origins skincare product, where my work are used in packaging and visual merchandising as part of the launch marketing campaign; coupled with a press release interview. Created visual design for Mckinsey & Company to visualize their solutions to strategic industrial problems. Created Illustrations for opening animation for Microsoft Tech Summit 2018 that promote MS Azure, MS Surface and Office 365. Created brand book design for Prudential – including brand identity creation, making improvements to existing client brands and creating / updating brand guideline Illustrated and designed artworks for a mobile app startup "iDiscover", a guided map for tourists to navigate the best parts of Hong Kong. 	 Awards 2017 Shortlisted Urban Sketching Competition - Jackson's Art 2017 First Prize ING creatives competition 2017 2017 Outstanding Achievement at 18th DigiCon6 Aisa HK Animation work - Umbrella Movement one-year-on: When the flower meets the umbrella Exhibitions 	Cinema 4D Ms Office Image: Abc office </td	
2015-2016	Designer Fox Networks Group Full Time	 Executed the off-air promotion campaign designs Included Illustration, graphic design and motion graphic design 	 2018 2018 The Part Versus The Whole : Memory-Image, Surface Gallery, Nottingham, U.K. 2017 Illustrated 2017, London, U.K. 2014 "Art on the line" in The Space, Hong Kong 		
2010-2012	Video Producer Crossfade Creative Ltd. Full time	 Managed the whole video production process including perform management activities Made a budget plan for video production Set up and organized the scheduling planning and allocated resources Followed up on the post-production processes 	 2016 "Art on the line" in The Space, Hong Kong curated by American women association 2014 Artworks exhibited in Very Hong Kong, Hong Kong 2013 Video work "Sensory urbanism : Ideal Clty of Percept, My City" Exhibited in Bi-City Biennale of Urbanism / Architecture 		

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		Ai Ps Ae	









Illustration for skincare product













Fox Networks Group



Created various illustration to Fox Networks Group's Hong Kong office

















iDiscover City Walk 💉 🖭 🗛

Illustrated and designed artwork for a mobile app start up, a guided map for tourist to navigate the best parts of Hong Kong







Cloud Island

Packaging illustration















Heterogolossia Theatre

Illustrated and designed promotional materials for the original theatrical adaptations of the novel "L'Oiseau bleu" by Maurice Maeterlinck





Sound Traveller



Spicy fish cultural production

Illustrated and designed artworks for a charity that promotes art and culture.





About Time



Acrylic on paper, 56 x 76 cm First Prize - ING Creative 2017 Competition



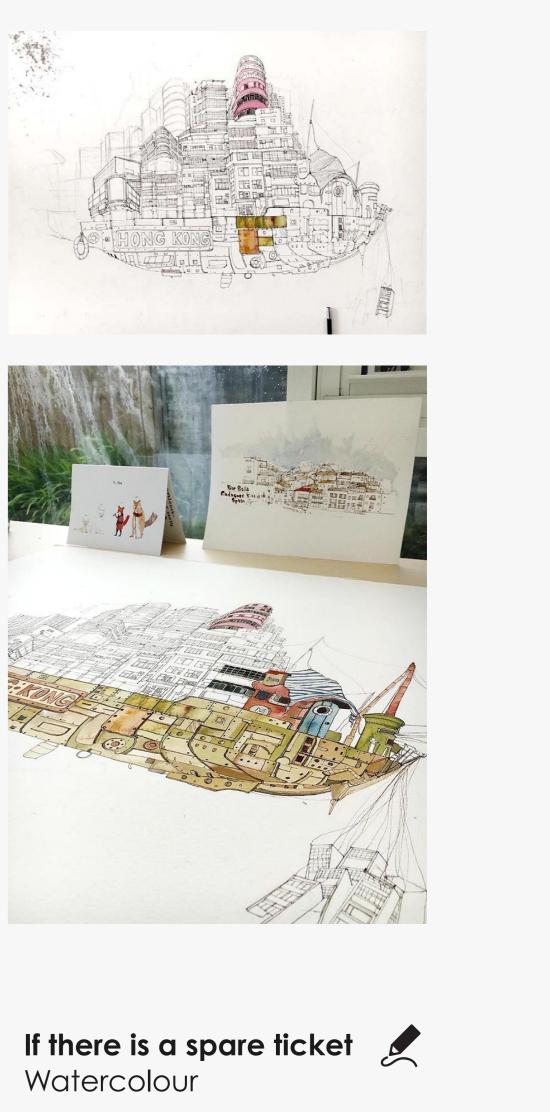


After the red door 🖉 Watercolour









Reportage illustration Watercolour























En Juicebar / Ps Ai Stockholm



Rebranding project for a juice bar in Stockholm. I have created the illustration and graphic design for the cafe.









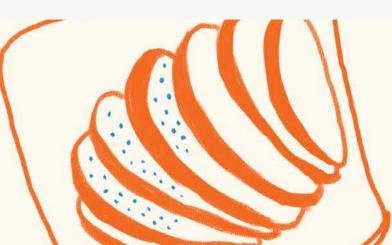


















AFRO AFRO Rebranding Project for hair product

Brand Value Natural / playful /minimal / Colourful / Cultural

Target customers 17-34 years-old, women into fashion, music, selfies, clubbing







200ml







GLORIOUS HAIR MADE BY NATURE







GLORIOUS HAIR MADE BY NATURE

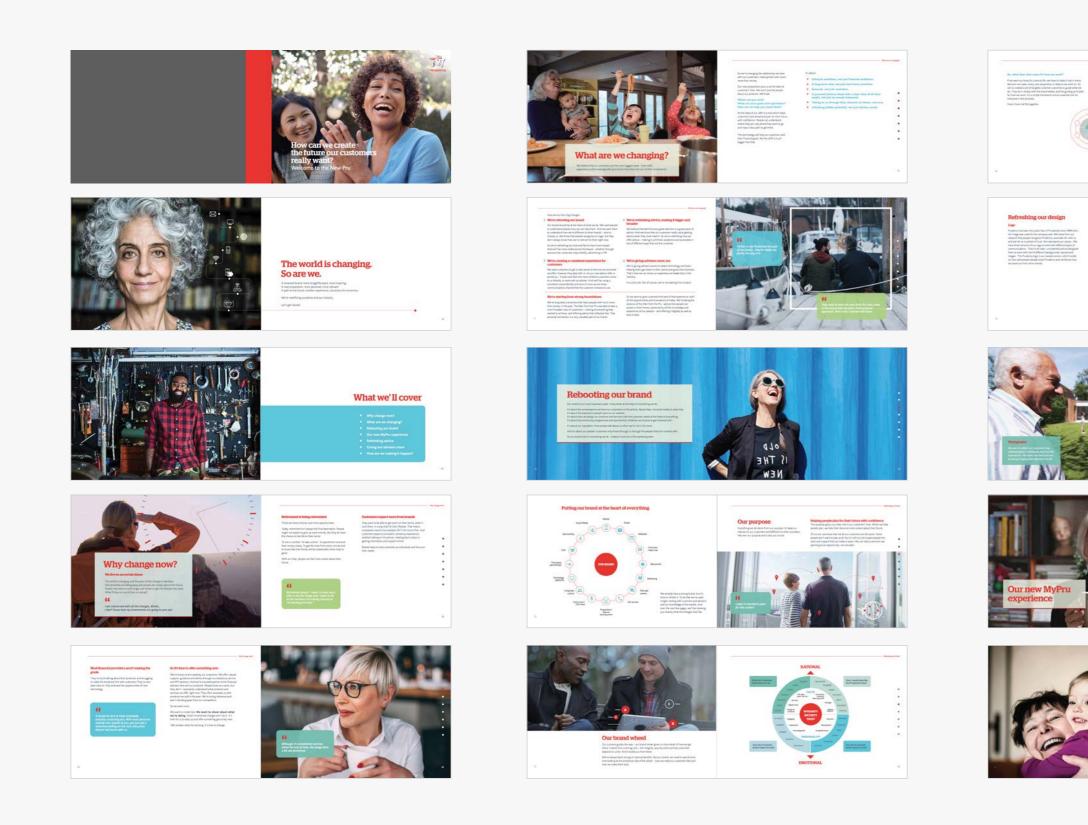




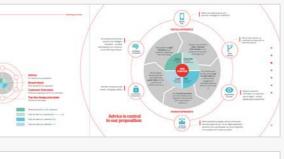




















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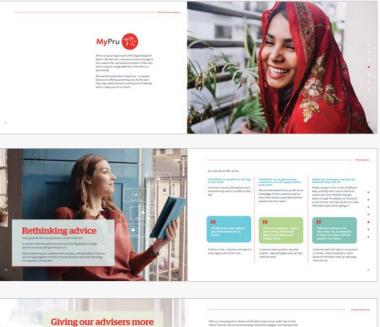




















The Prudential proposition

Malve always designed our products around nur sustement. New we'rs geleg aven further.
 A new way for sustement and adments to connect with our function.
 A Allerent slight experience, helping people with much more than membra.
 A Methyle brand, ex well as a financial transf.
 A path to the future.







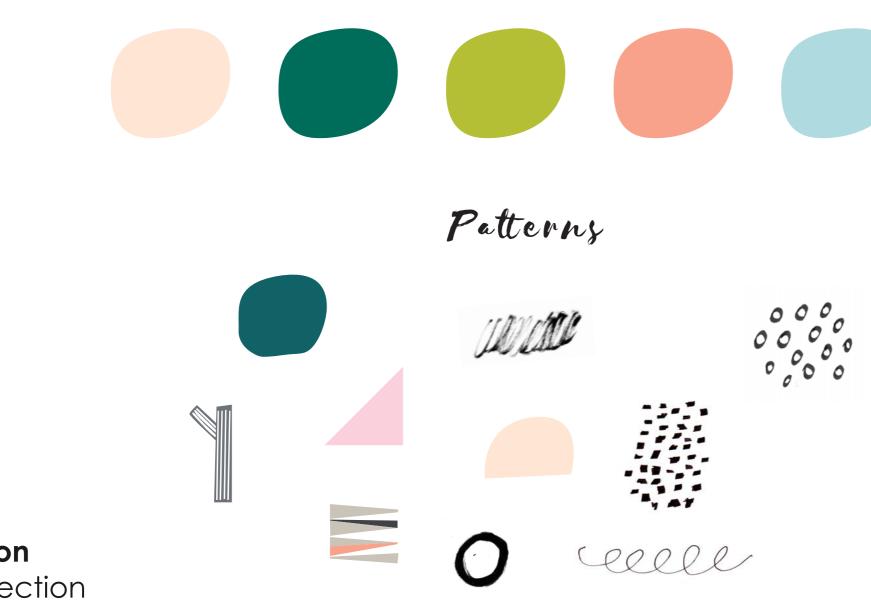




Proposed logo



Color Palette





Style Library - Scion Branding / Art Direction

Social Media / Digital advertising





stylelibrary.com/scion





Sping Collection 20% off SCION

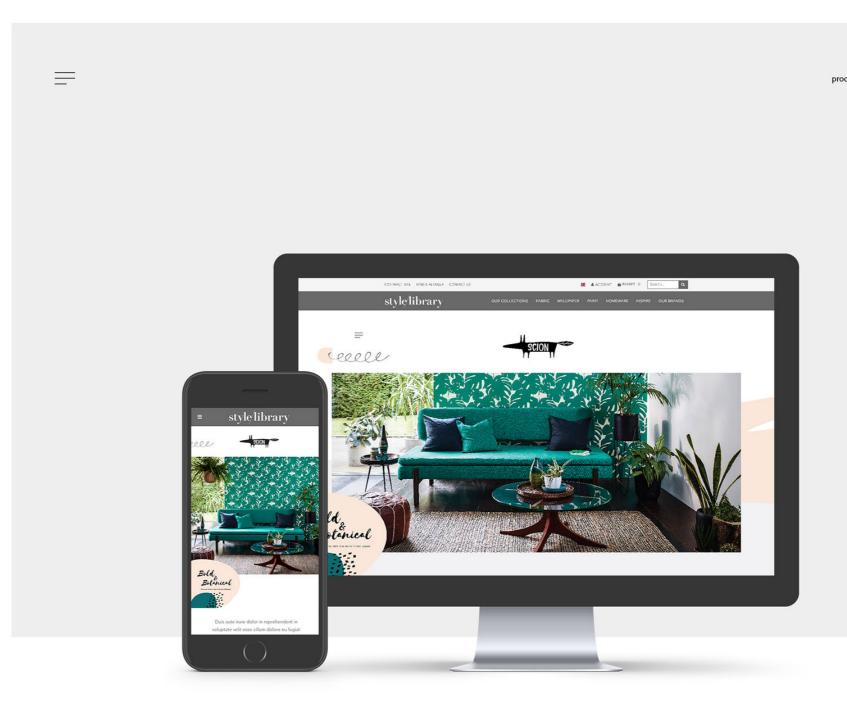




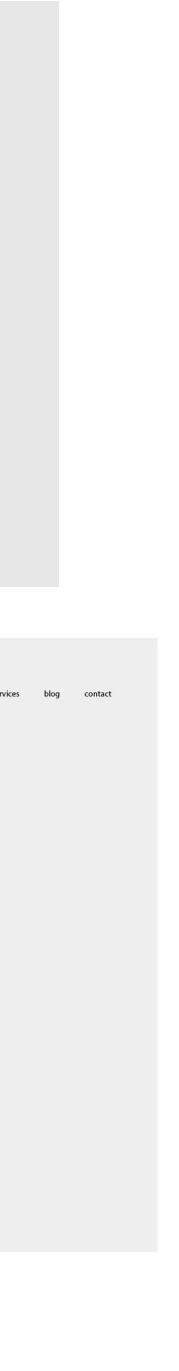


Style Library - Scion Branding / Art Direction





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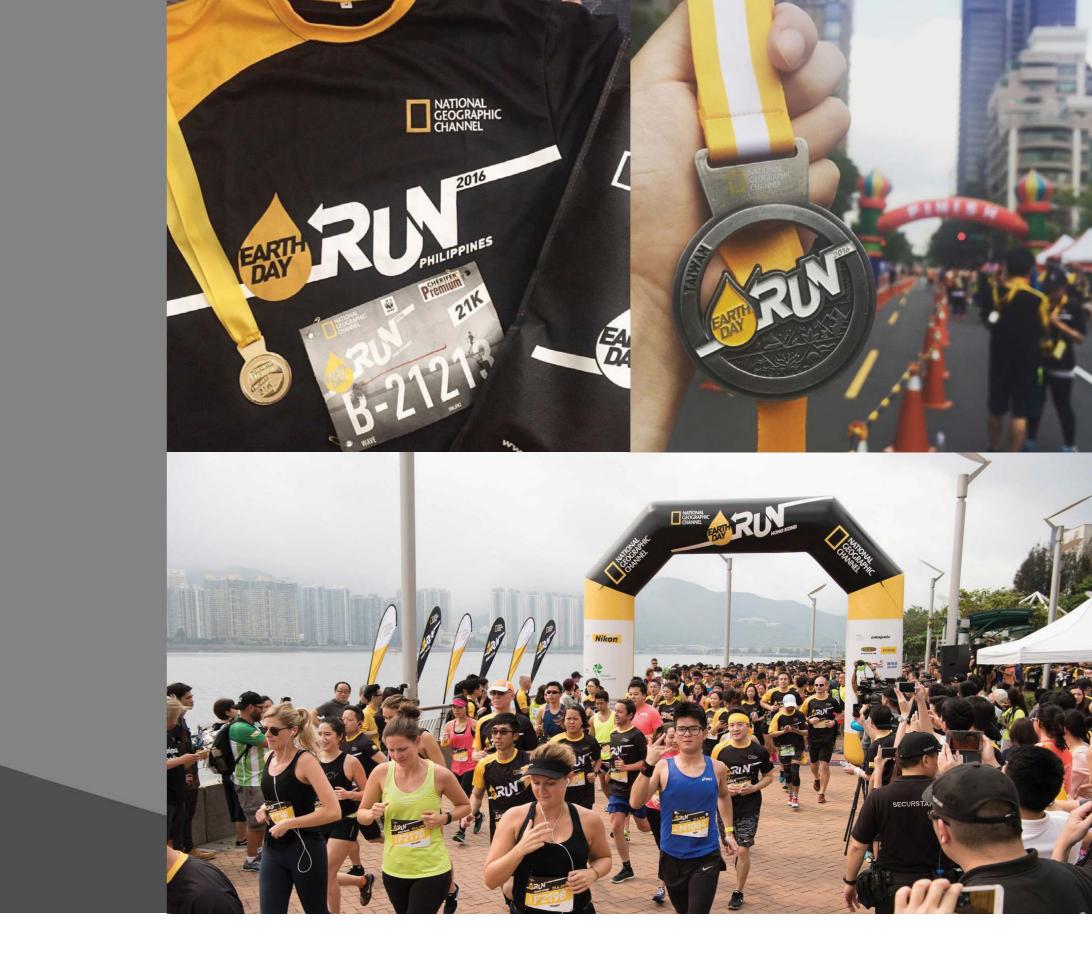


National Geographic Channel Marketing Campaign for Earth

day Run





















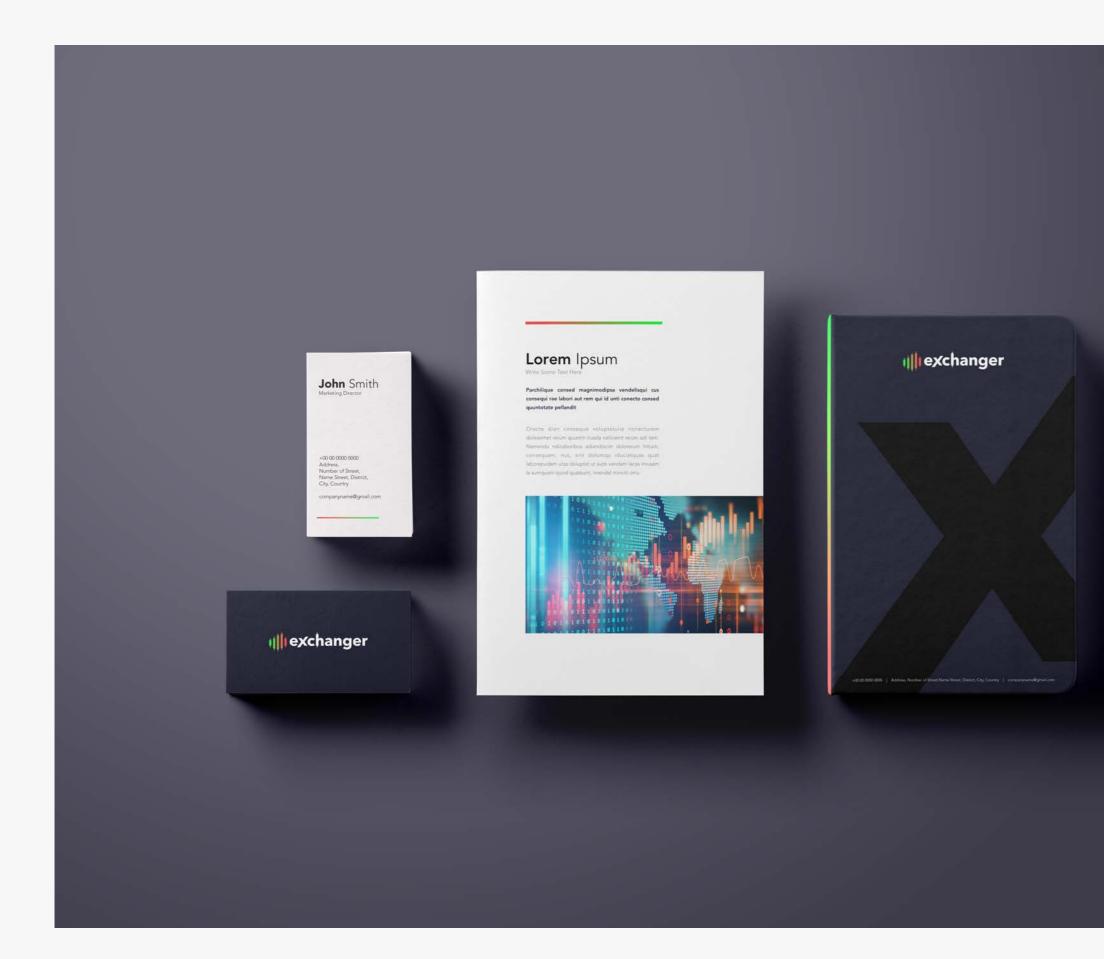


Fox Networks group

Marketing materials for international TV programs



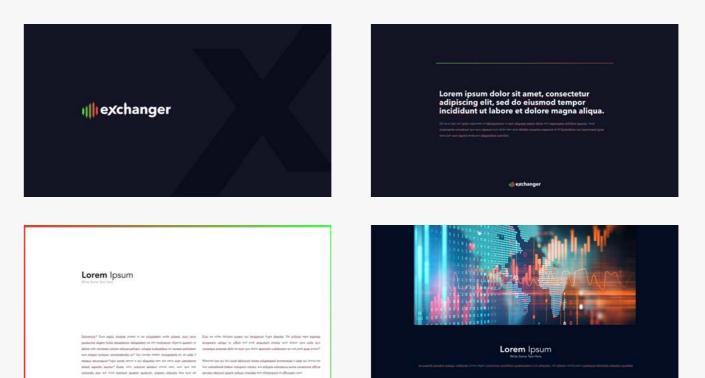




Ps Ai

Exchanger Branding design for a trading platform

















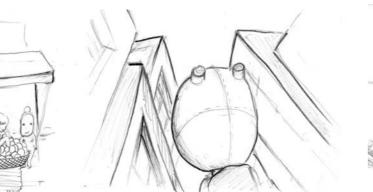




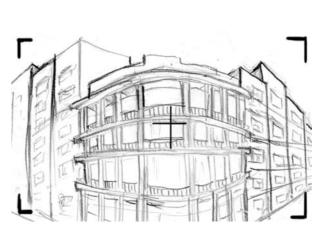
2D Animation, Duration: 1min 50sec

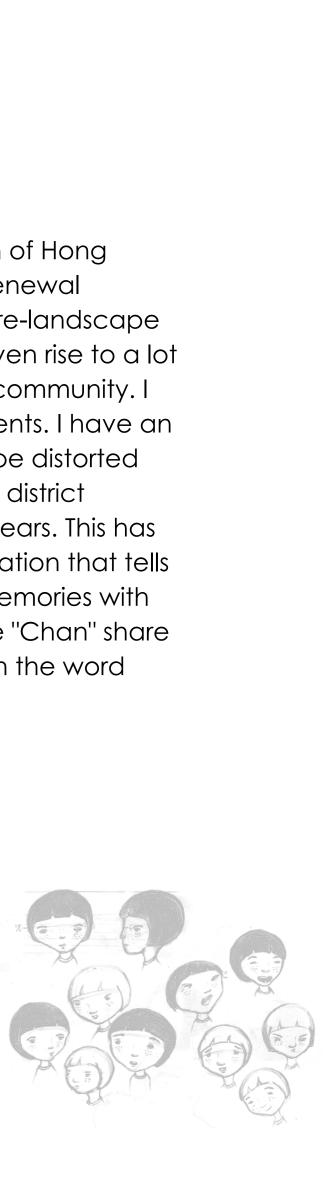
Kwun Tong, a district in East Kowloon of Hong Kong, is undergoing a large urban renewal project. This rapid development will re-landscape the whole of Kwun Tong; and has given rise to a lot of nostalgic movement in the local community. I feel strongly about these developments. I have an intricate fear that my memories will be distorted and forgotten; along with the whole district disappearing in the next couple of years. This has inspired me to develop a short animation that tells the story about the my childhood memories with my father in Kwun Tong. My surname "Chan" share a similar phonetic pronunciation with the word orange in Cantonese.

Watch here





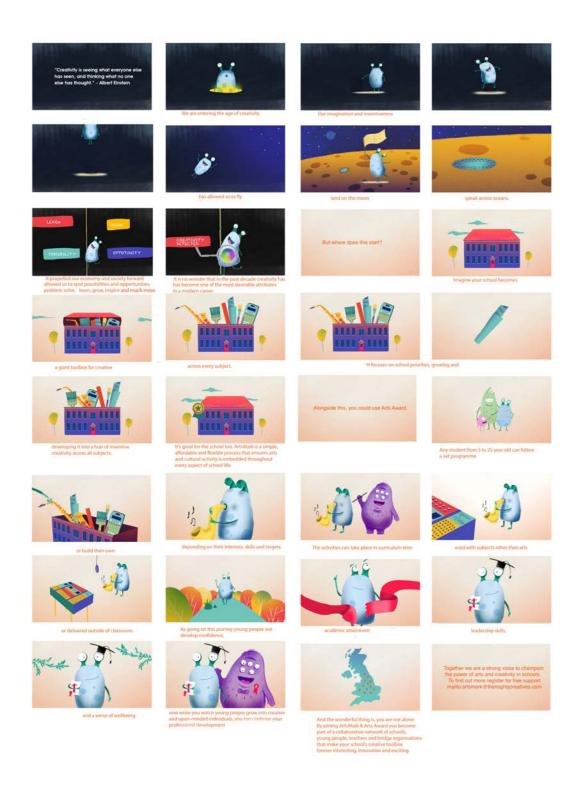




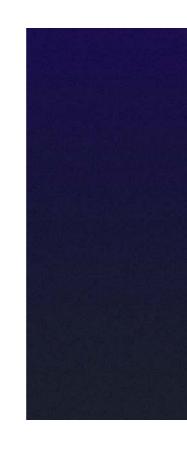


ArtsMark & Arts Award Animation

Created animation for The Mighty Creative's Artsmark and Arts Award programs, funded by Art Council England. Artsmark and Arts Award are programs that promote art and culture for young people in school.

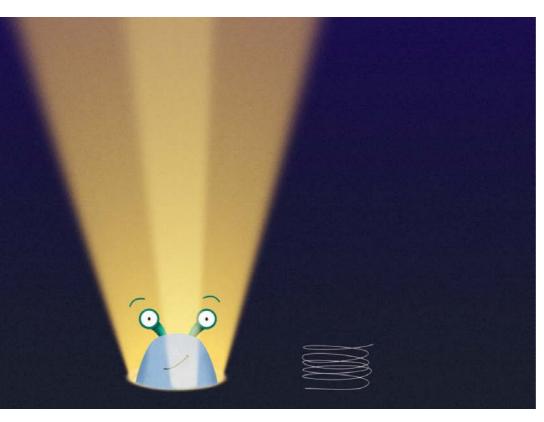


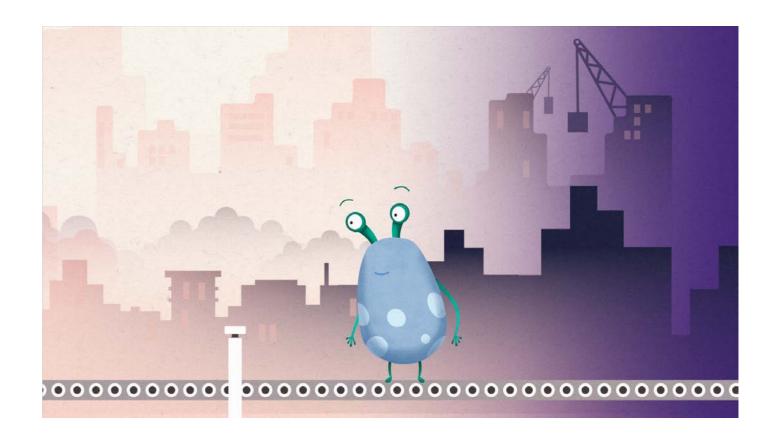
Watch here

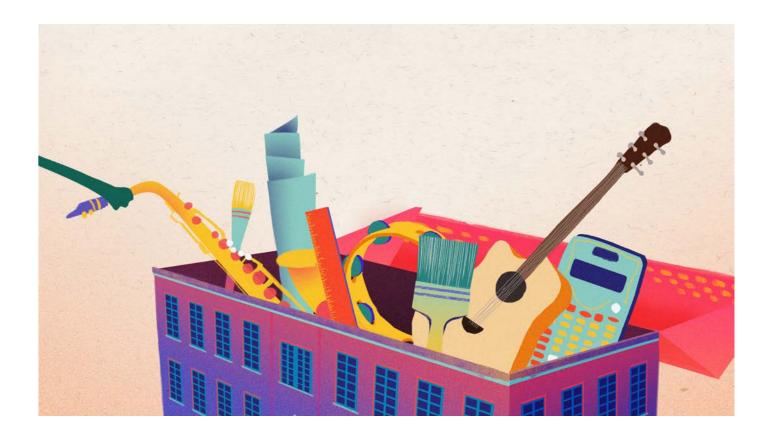






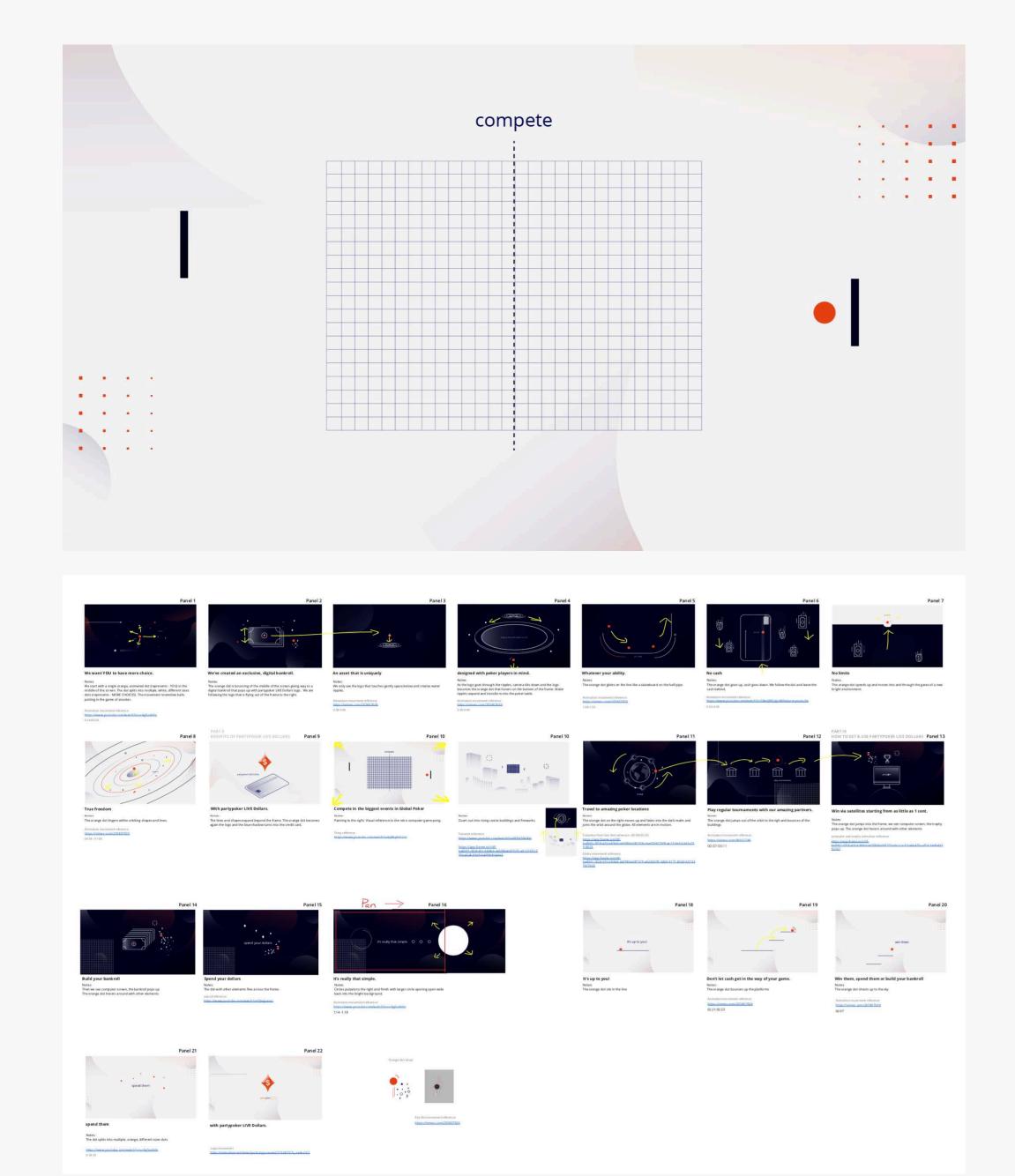


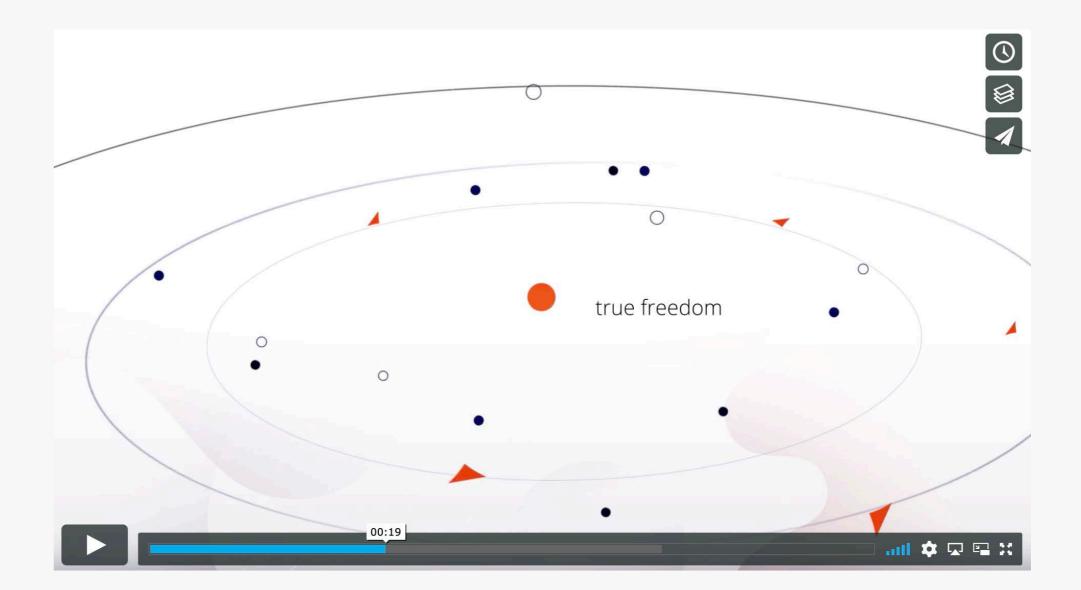










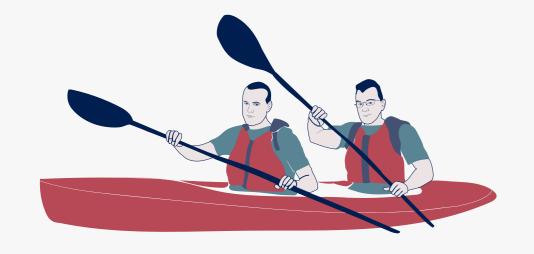




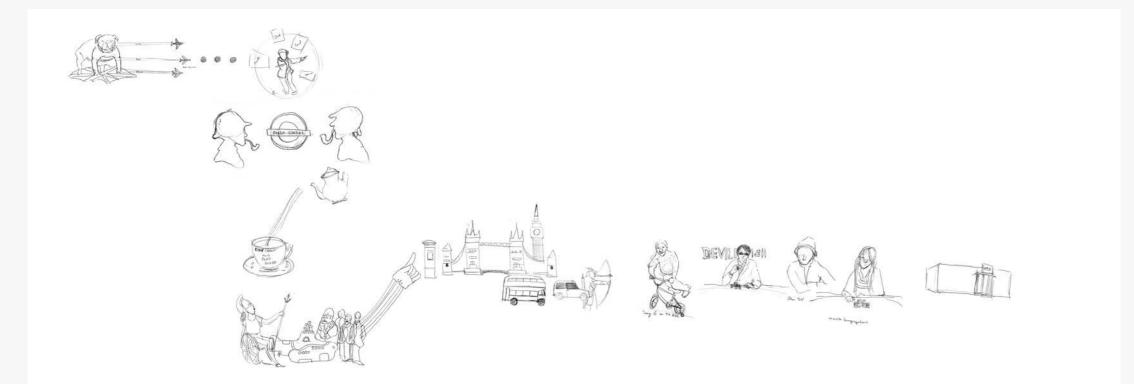
Partypoker Live dollar explanatory video

Illustrated the entire video and animated part of the video





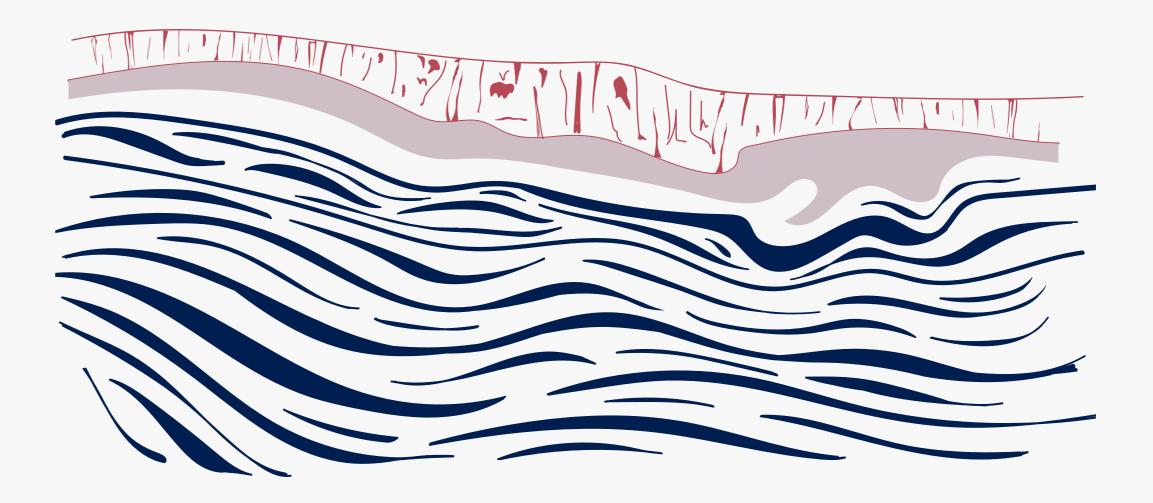




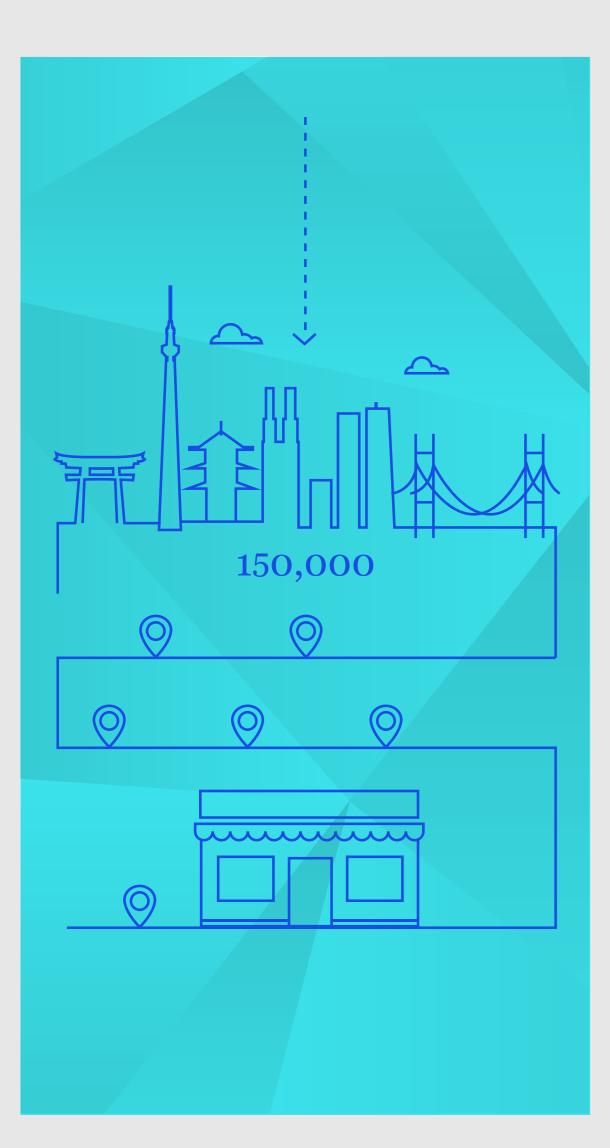


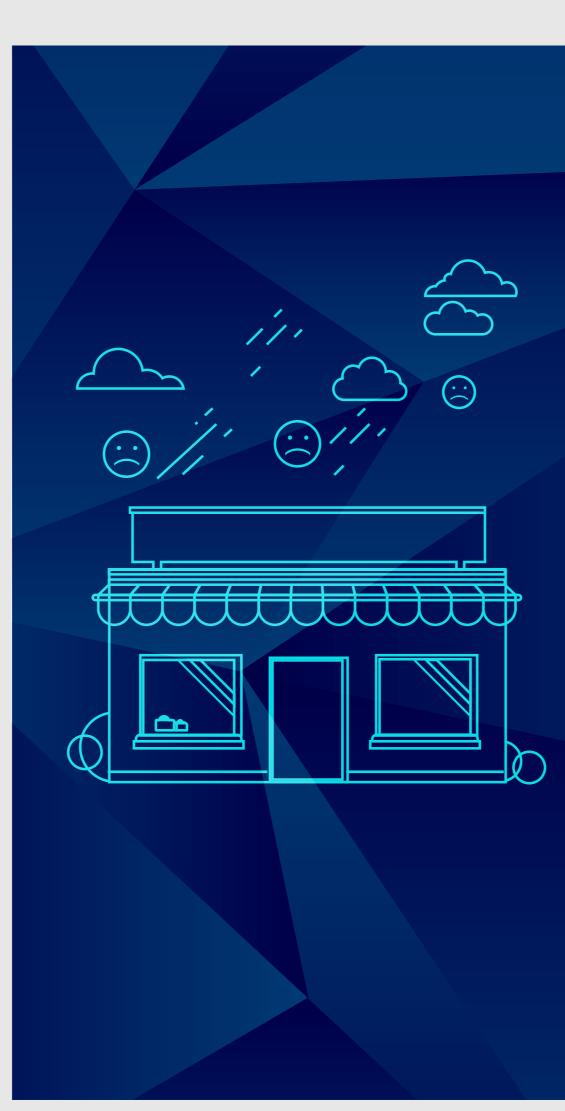
Live tournament event promotional animation

From idea to execution, Illustrated the entire video and animated part of the video



on

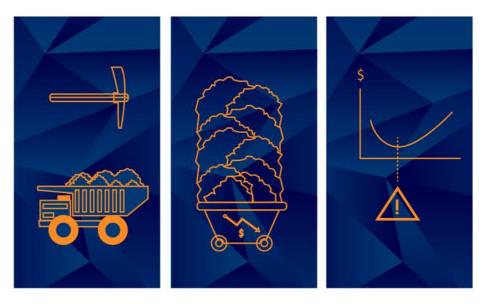




Mckinsey & Company



Motion graphic design for corporate video. Illustrated the entire video and animated part of the video



Major mining client, faced with continued oversupply of commodities in global market driving down prices and profit margin.

Competitors also actively reducing cost structures.

Position on left-hand side of cost curve at risk if further value not unlocked.



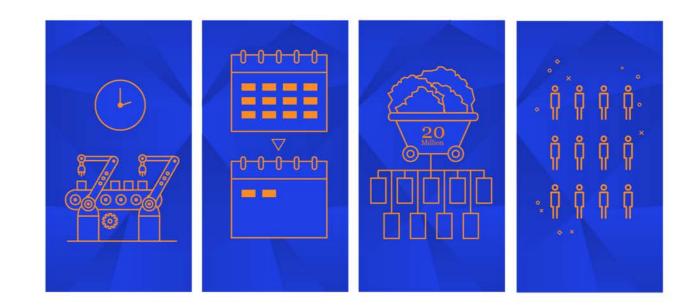
Leverage emerging tech-nologies (e.g. Advance Analytics, Machine Learn-ing, digital apps) with lean to become an industry leader in Digital applica-tion tion.

2



3

Integrated strategy using digital design, advanced analytics, business improvement (lean) and Agile beyond Digital.



Embedded new ways of working that resulted in productivity improvement of ~250 hours per maintainer per year.

Optimised efficiency for front-line production with pilot-time-to-value reduced from 12 to 2 months.

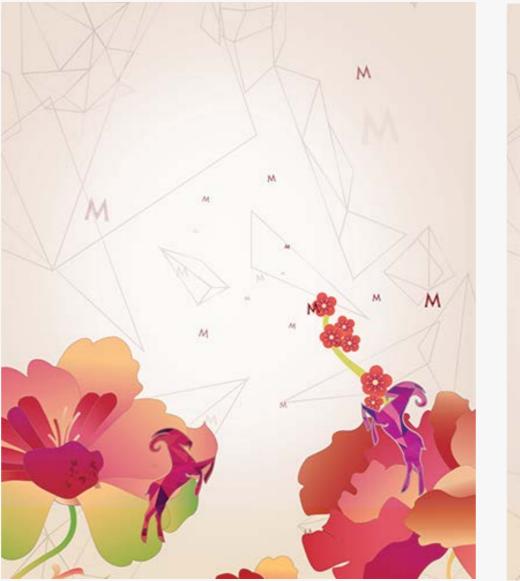
Maximised asset opportunities: over \$20 million in value deliv-ered in through 9 use cases.

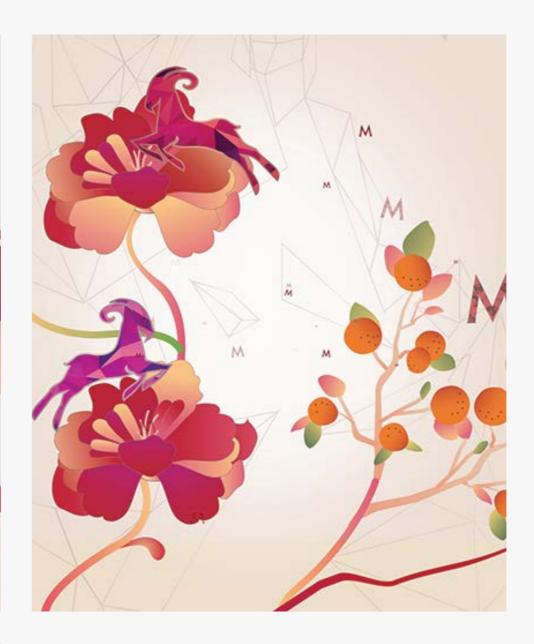
Built new capabilities, with dedicated improvement teams -a significant increase in velocity (200%).









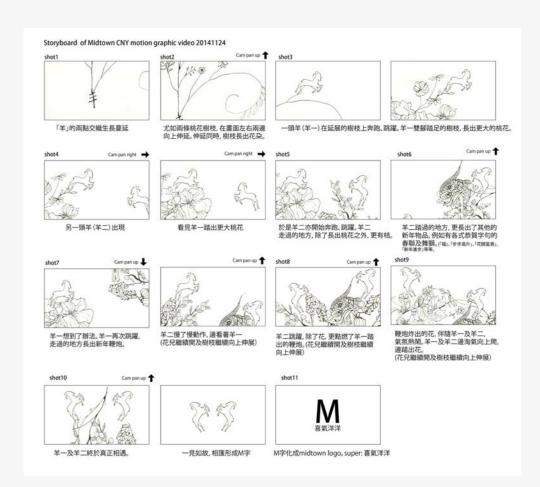






Motion graphic design for Chinese New Year. Illustrated and animated the entire video

Watch here

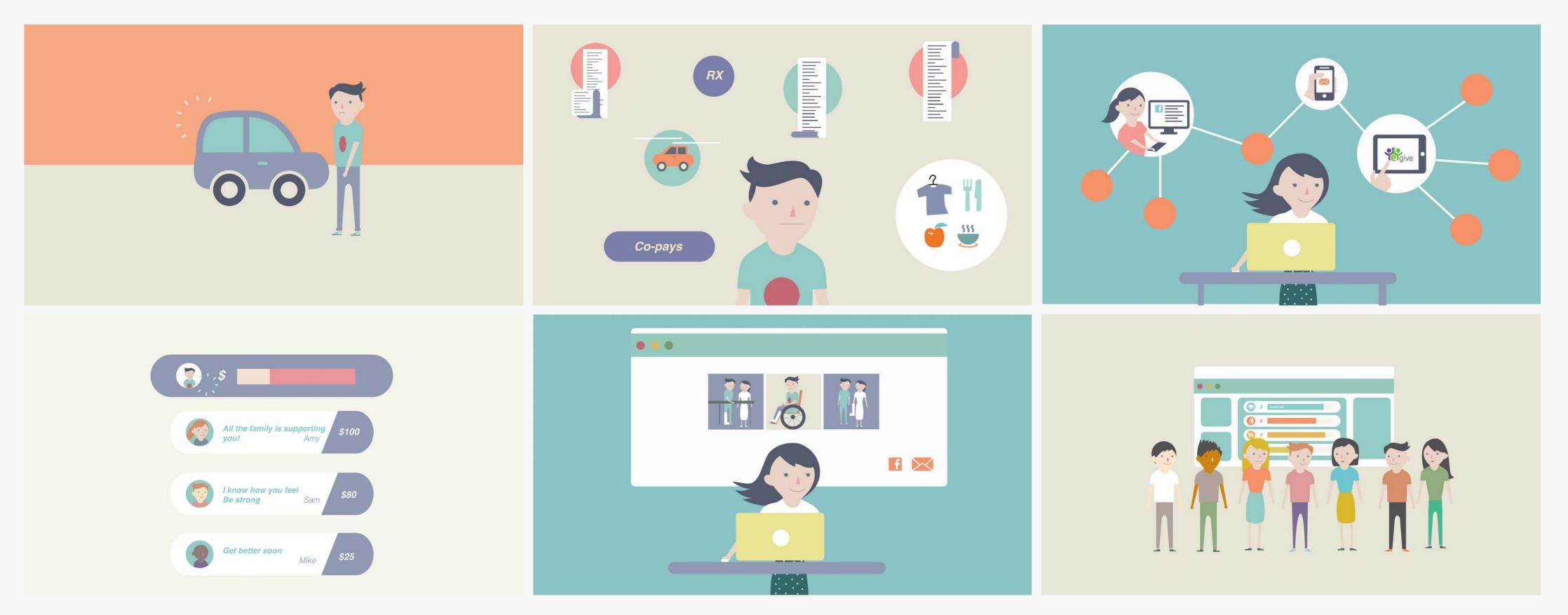


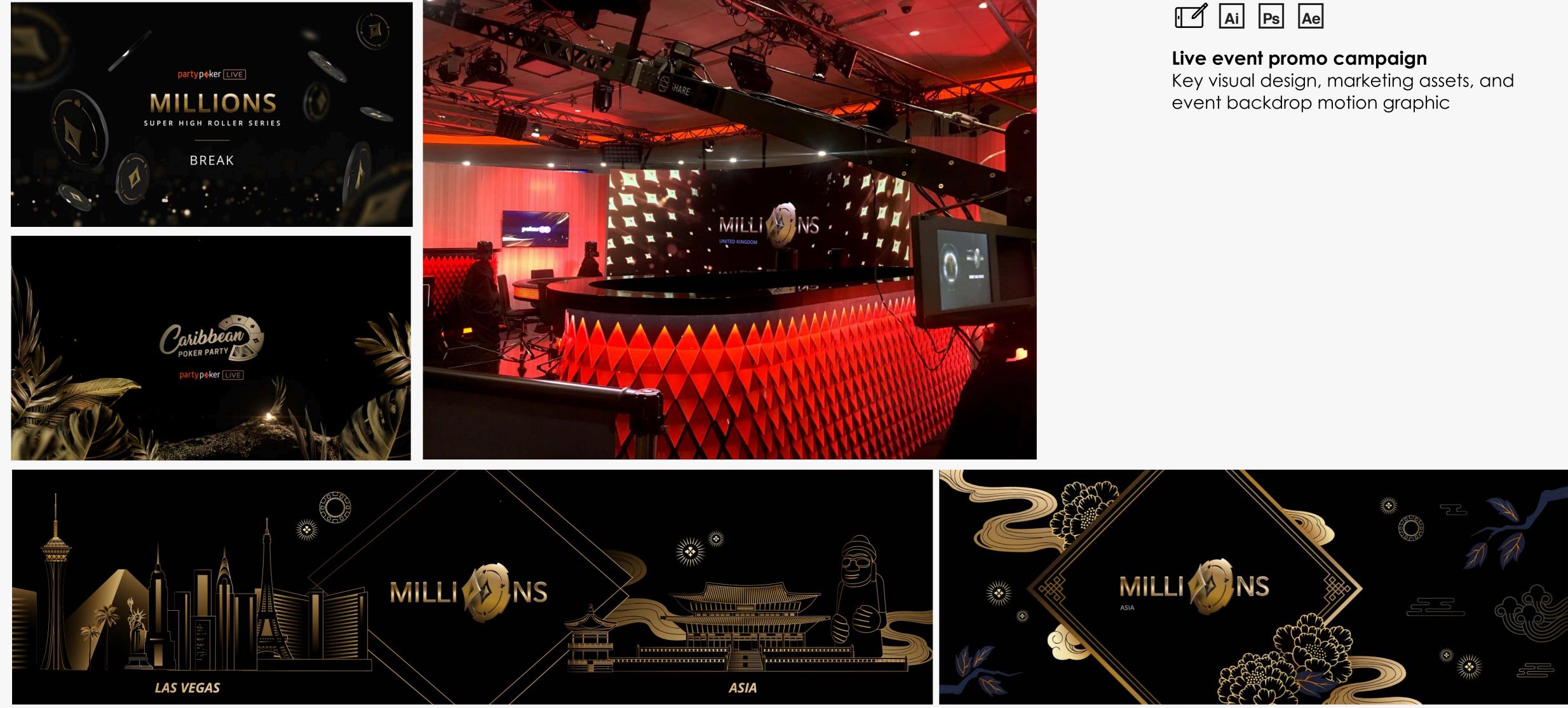
eGive For You Charity Foundation



Motion graphic design for a charity foundation promotional video. Illustrated the entire video and animated part of the video

Watch here











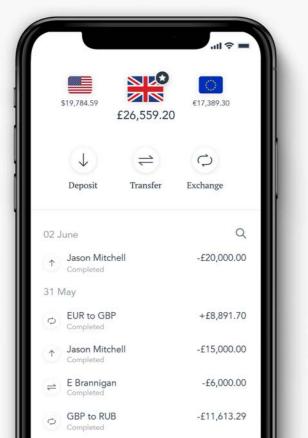
SPOT RATE FX

We guarantee the most competitive currency exchange by always giving spot rate on every single exchange and transfer.

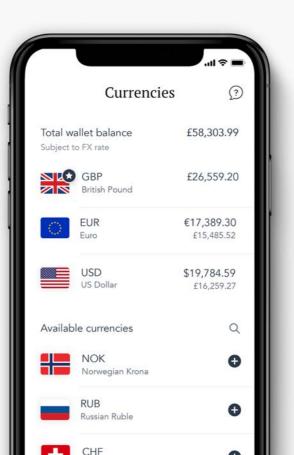
Changing the game

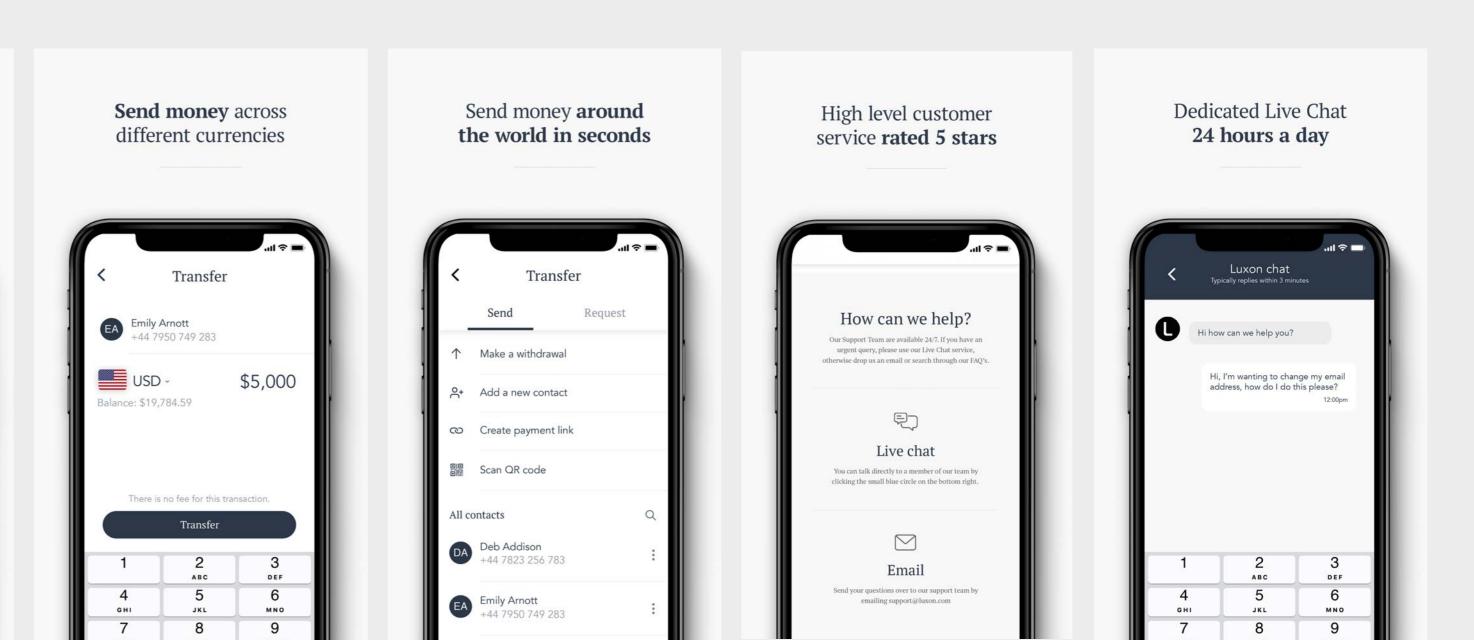


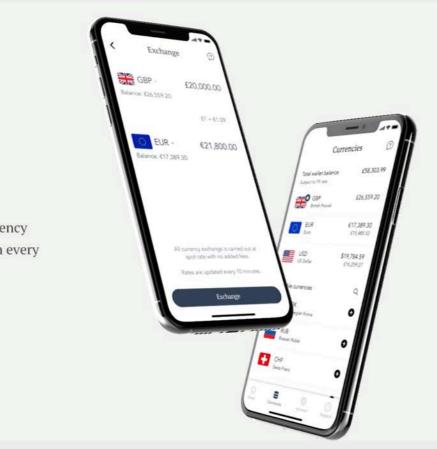
The only payments app that is completely free to use



There are **no** subscription charges









Luxon payment service

Logo design, In app icons design, marketing assets, and promo video

